



# FY22 Annual Report





# FROM THE PRESIDENT

**Humane Society Silicon Valley provides a critical safety net for companion animals and their families. In Fiscal Year 2022, community need grew rapidly and we worked to expand our lifesaving programs both in Santa Clara County and beyond.**

HSSV **brought essential services back online** as the pandemic finally subsided, seeing annual adoptions rise 20% to 6,100 and spay/neuter surgeries increase 11% to 7,500.

HSSV piloted new access to care programs by offering **affordable veterinary services** and **free pet food and supplies** to families experiencing hardship.

To support our local WeCare coalition and our Central Valley CHATT partners, HSSV transferred in thousands of **sick, injured, and at-risk animals** from under-resourced shelters.

Through our Mutual Rescue initiative, we shared expertise with others across the country and inspired volunteers, adopters, donors, and companies to **support their local shelters**.

Looking to the future, HSSV invested to **advance shelter medicine** by teaching students, mentoring shelters, advocating for the sector, and improving our own standards of care.

None of these accomplishments would have been possible without the incredible support of our talented staff, dedicated volunteers, and generous donors. Thank you for everything you do for HSSV as we continue to build a better world for animals and people who love them.

With gratitude,

Kurt Krukenberg

# SAVING LIVES

**This year more than ever, incoming animals needed specialized medical treatment or extended care before finding their forever homes.** With the support of generous donors, foster families, and dedicated volunteers, our talented medical team gave lifesaving care to thousands of at-risk animals.

**6,800** homeless and stray animals taken in

**7,500** spay and neuter surgeries performed

**6,100** animals adopted into loving homes

**100%** of healthy and treatable animals saved

**\$2M** to establish the Shannon Wass & Dan Kelmenson Foster Care Program

**2,500** animals cared for by volunteer foster families







# HEALTH & WELLNESS

**Just like humans, animals have physical and emotional needs that impact their overall health.** This year we found new ways to focus on emotional wellbeing and enrichment, especially for undersocialized kittens and large dogs with behavioral challenges.

- **Mental health:** Specialized staff training to manage animals' stress levels and provide individualized enrichment, socialization, and mental stimulation.
- **Long-term behavioral support:** Behavior training in-shelter, post-adoption support, and scholarships for over 1,200 dog training participants.
- **Care for cats and kittens:** Neonatal care and feeding, on-site and foster ringworm treatment, feral kitten socialization, and our new cat garden - Kona's Spot in the Sun.

*"The family had wanted kittens for years and they decided Christmas was the day it would happen. The wormies cleared just in the nick of time and I was able to deliver a Christmas miracle. It made my heart so happy."*

*– Diane Foxen, Ringworm Foster Volunteer*

# CARING FOR OUR COMMUNITY

## **More and more pet owners in Santa Clara County are facing economic hardship.**

Over the last year, we explored new ways to keep bonded families whole by addressing the needs of pets and their people.

- Focused on expanding the capacity of our **mobile wellness and spay/neuter clinics**.
- Ramped up our **Pet Pantry Program** to provide pet food and supplies to those in need.
- Partnered with **human service & community organizations** to reach more families.

*“I’ve had opportunities to meet so many families that are doing their best to make ends meet. They take such good care of their animals. When their pets need vaccines or veterinary help, that’s a gap we want to fill.”*

*– Katie Blevins, Community Program Manager*

*“The people at HSSV are more than loving and compassionate. They care about the whole community, both our animals and people.”*

*– Carolyn, Pet Pantry Client*







# REGIONAL RESCUE

**Our commitment to saving lives extends beyond the four walls of our shelter and the boundaries of Santa Clara County.** Thanks to our generous donors and talented medical team, we were able to transport, treat, and find homes for vulnerable animals from crowded shelters across the state.

**\$3M** to establish the Sue and John Diekman Regional Rescue Program

**12** shelter partners in the Bay Area and Central Valley

**4,000** animals transferred to HSSV

*“Watching the animals come off the Rescue Roadster and knowing that they have a better future is incredibly heartwarming. It means that shelters with fewer resources can continue to help other animals in their communities.”*

*– Sue Diekman, Board Member*



# NATIONAL IMPACT

**The name Mutual Rescue comes from our belief that adopting a pet is just as transformational for the person as it is for the animal.** Starting there, HSSV has created a national initiative that helps local shelters get the resources they need to save lives. This year we provided other shelters with tools & expertise, content, exposure, and direct funding from corporate sponsors.

- **Expanded our network to all 50 states** by helping shelters establish Doggy Day Out programs to engage volunteers and get large dogs adopted.
- **Filmed award-winning stories** including “Kimo & Jazz” which premiered in Manhattan, was featured in the NY Times, and won a Sharecare Emmy.
- **Raised \$40,000 for four local shelters** through a collaboration with Backcountry, whose employees spent a day trekking with shelter dogs.

*“Mutual Rescue drives awareness at the national level and engagement at the local level that directly benefits rescue groups and animal shelters. We urge other companies to join us in supporting Mutual Rescue’s lifesaving work.”*

*– Sarah Crockett, Chief Marketing Officer, Backcountry*







# SHELTER MEDICINE

**Medical care is critical to the welfare of animals, both in shelters and in the community.** The nation faces a growing shortage of veterinary staff, and this year we expanded our efforts to bring more talent and resources into the sector.

- **Invested in the pipeline of talent** by providing veterinary students with career exposure, training programs, mentorship, and hands-on experience.
- **Represented the voice of shelters** at the local, state, and national levels in order to raise awareness of critical needs and advocate for support of under-resourced peers.

*“It is so rewarding to see students come back and work in shelters after they have spent time at HSSV and experienced the high level of care that can be achieved.”*

*– Dr. Andrea Moore, Veterinarian*

*“We are fortunate to have extraordinary medical staff who love teaching others while keeping HSSV at the forefront of innovation.”*

*– Dr. Cristie Kamiya, Chief of Shelter Medicine*

# FINANCIALS

## REVENUE

|                                               |                |
|-----------------------------------------------|----------------|
| Fundraising, unrestricted.....                | \$13.4M        |
| Fundraising, with<br>donor restrictions ..... | \$3.7M         |
| Program services.....                         | \$1.7M         |
| Investments.....                              | (\$2.9M)       |
| <b>TOTAL REVENUE.....</b>                     | <b>\$15.9M</b> |

## EXPENSES

|                                       |                |
|---------------------------------------|----------------|
| Lifesaving programs.....              | \$9.6M         |
| Community programs.....               | \$1.7M         |
| Fundraising expenses.....             | \$2.7M         |
| Management &<br>general expenses..... | \$1.0M         |
| <b>TOTAL EXPENSES.....</b>            | <b>\$15.0M</b> |

## ASSETS

|                                                   |                |
|---------------------------------------------------|----------------|
| Current assets.....                               | \$6.3M         |
| Property & equipment, net.....                    | \$18.8M        |
| Long-term assets, with<br>donor restrictions..... | \$13.7M        |
| Other long-term assets.....                       | \$24.8M        |
| <b>TOTAL ASSETS.....</b>                          | <b>\$63.6M</b> |

## LIABILITIES

|                                                    |                |
|----------------------------------------------------|----------------|
| Current liabilities.....                           | \$1.8M         |
| Long-term liabilities.....                         | \$8.7M         |
| Net assets, unrestricted.....                      | \$38.3M        |
| Net assets, with<br>donor restrictions.....        | \$14.8M        |
| <b>TOTAL LIABILITIES<br/>&amp; NET ASSETS.....</b> | <b>\$63.6M</b> |





# CONTRIBUTIONS

## **GIFTS & COMMITMENTS OF \$100,000+**

- Anonymous
- Michelle Oates Detkin  
and Peter Detkin
- Sue and John Diekman
- Robert Fox, Jr.
- Rebecca Ranninger Owen  
and Marc Owen
- Blythe Jack  
and Bob Rider
- Conni Ahart  
and Clint Severson
- Andie and John Sobrato
- Shannon Wass  
and Dan Kelmenson

## **ENDOWMENTS OF \$25,000+**

- Anonymous
- Bridget Keenan and  
Her Motley Crew
- DePip Pride & Pack
- Friends of HSSV
- Margaret and Curt Weil  
Furry Friends Fund
- The Posey Fund
- Stetson's Fund

## **BEQUESTS OF \$25,000+**

- Gina L. Ambrose
- Anita Boyle
- Marvin Charney
- Dixie Lee Harner
- Jeffrey Knopow
- Martha Nagy
- Genevieve Simoneit
- Barbara Titel
- Victoria Wells

*We are tremendously grateful to each of the 19,500+ donors whose generous support in FY22 funded our work to save lives and support families in our community.*

# LEADERSHIP

## BOARD OF DIRECTORS

Rebecca Ranninger Owen, *Chair*  
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W. Stephen Sullins

## EXECUTIVE STAFF

Kurt Krukenberg, *President*  
Candice Balmaceda  
Joanne Jacobs  
Dr. Cristie Kamiya  
Stephanie Ladeira  
Yvonne Saucedo



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Humane Society Silicon Valley is a 501(c)3 nonprofit founded in 1929. Our mission is to save and enhance lives, both two-legged and four-legged.

We are committed to leading change and innovation in animal welfare. Our impact is driven by the quality of our programs, the commitment of our volunteers and staff, and the incredible generosity of our community.