



ANNUAL REPORT



FISCAL YEAR 2019

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Our Vision & Strategic Objectives

“With the incredibly generous support of our donors, HSSV is striving to ensure that no companion animals needlessly lose their lives and that no people are forced to give up their pet because they cannot afford basic care or veterinary services. We believe all shelters in California and beyond should have the capabilities and resources they need to provide a safety net for their communities, as HSSV does for the animals and people in Silicon Valley.”

Kurt Krukenberg

President, Humane Society Silicon Valley

SUPPORT PEOPLE & ANIMALS IN OUR COMMUNITY

By improving access to veterinary care and providing support for pet owners in need, we are keeping bonded families together to save and enhance the lives of humans and animals.

EXPAND LIFESAVING IMPACT

With our regional rescue partnerships, direct medical support, and spay/neuter programs, we are committed to helping California eliminate euthanasia for all healthy and treatable pets.

ADVANCE ANIMAL WELFARE

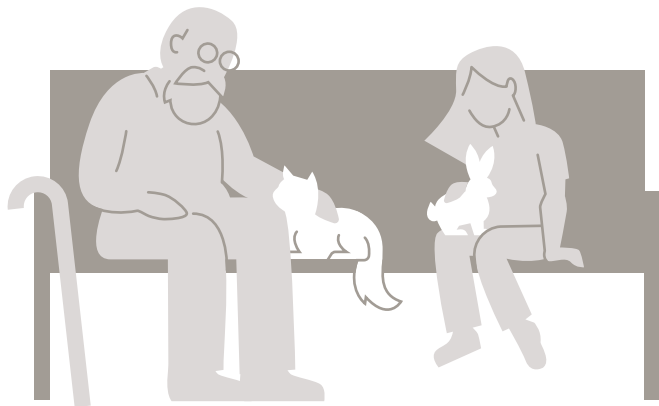
Through innovation in shelter medicine, teaching programs, and mentorship for shelter partners, we are empowering others to improve standards of care and build capacity to save lives.

Impact at a Glance

Our mission is to save and enhance lives, both two-legged and four-legged. We are saving homeless pets and shaping the future of animal welfare through innovative solutions.

S A V E D
95%

of all animals in our care



6,100

animals found homes

8,500

spay/neuter surgeries performed

3,300

animals brought in from shelters outside
our community through our Regional Rescue Program

5,900

volunteers supported our work

17,000

generous supporters donated to our mission

A close-up, side-profile photograph of an older woman with long, wavy grey hair. She is wearing a dark blue jacket and is gently holding a small, fluffy brown dog against her chest. The background is a soft-focus green, suggesting an outdoor setting. The overall mood is warm and caring.

Caring for People & Pets

Last year, over **260** surgeries and other procedures were provided to animals belonging to people experiencing homelessness, including spay/neuter surgeries, minor surgeries, vaccinations, and dental procedures. These services were part of a new pilot program aimed at providing medical care for the pets of people experiencing homelessness, both at our Milpitas ACC and through mobile veterinary clinics.

Another part of our commitment to serving people and pets is through our emergency boarding program. We also provided temporary emergency boarding for the pets of at-risk pet owners while they removed themselves from domestic violence situations or secured permanent housing.

SUPPORT PEOPLE & ANIMALS IN OUR COMMUNITY



Community Clinics

This fiscal year marked the beginning of a new pilot for Humane Society Silicon Valley. We began working with our longtime partner San Jose Animal Care Center (SJACC) to offer spay/neuter services at their monthly Vets for Healthy Pets clinic for the pets of individuals and families experiencing homelessness.

Through our pilot, we provided free spay/neuter surgeries, supplemental vaccines and microchips, as well as support staff and volunteers. Our staff also travelled to encampments in San Jose to help people experiencing homelessness transport their pets to receive services.

Together with SJACC, we offered lifesaving services that helped pet owners keep their pets healthy and prevented them from being surrendered to shelters. Thanks to generous donations from supporters like Conni Ahart and Clint Severson, we are continuing this pilot and strengthening relationships within the homeless community.



Keeping Families Together

150

lost animals were reunited with their loving families

130

pet owners experiencing behavioral challenges with their pet were provided behavior counseling by our staff

50

households, rescue groups and cat colonies were provided with pet food and supplies through our Pet Pantry Program



Treating Zane

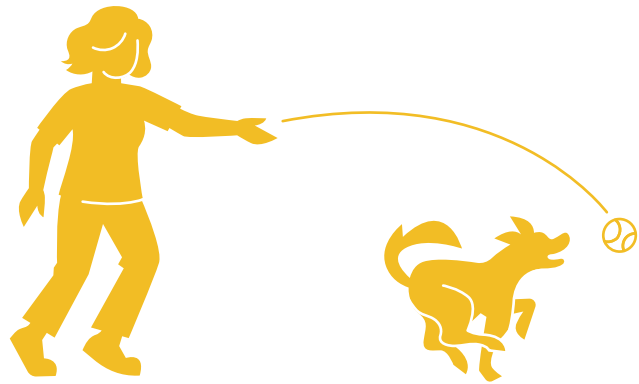


Zane was a sweet, affectionate cat, but she was in a lot of pain. She had stomatitis, a severe inflammation of the gums that required the extraction of all her teeth to alleviate the pain she was in. But her owner was experiencing homelessness, and although she loved her beloved cat with all her heart, she didn't have the money to help her get better.

Last year, thanks to generous designated funding from several donors, we began a pilot program to provide outreach and medical assistance to the pets of owners experiencing homelessness. The goal of this pilot was to ensure that people who are without a home didn't have to rehome or relinquish those furry family members who provide so much joy and comfort.

Thanks to this pilot, we were able to treat Zane and remove the teeth that were causing her so much pain. Almost immediately after surgery, she was feeling better. She was brighter, more alert, and very excited when her owner came to pick her up.

HSSV believes that every animal who already has a person or family who loves them should be able to stay with them. The goal behind our Keeping Animals in Homes strategic initiative is about so much more than just keeping animals in a physical home—it's about keeping them with their families and the people that love them. We are so grateful to our donors and community members who help keep people and their pets together.



Educating Youth

7,600

students participated in over

400

education program sessions





Compassion in Action

Compassion in Action (CIA) is an integral part of our education programs. CIA teaches compassion and responsibility to at-risk elementary and middle school children through animal-focused workshops. This year, we participated in a program with Tufts University to measure the social-emotional learning impacts of the CIA Program. Through the study, Tufts found that students who participated in the CIA Program showed significant improvement in two areas of social-emotional competency. The study showed us what we had experienced based on years of working with these at-risk teens: that working with animals and learning about pet care helps to instill compassion, empathy, and responsibility. Says one teacher whose classes have participated in the CIA Program for years:

“My students struggle with their behavior at school, at home, and in the community. I saw them make the connection from the animals’ behaviors to their own. They learned that they needed to develop ways of handling different situations, and they began to understand that they were not ‘bad kids.’”

We are so grateful to the Simon-Strauss Foundation for generously providing funding for this vital program.

Regional Rescue

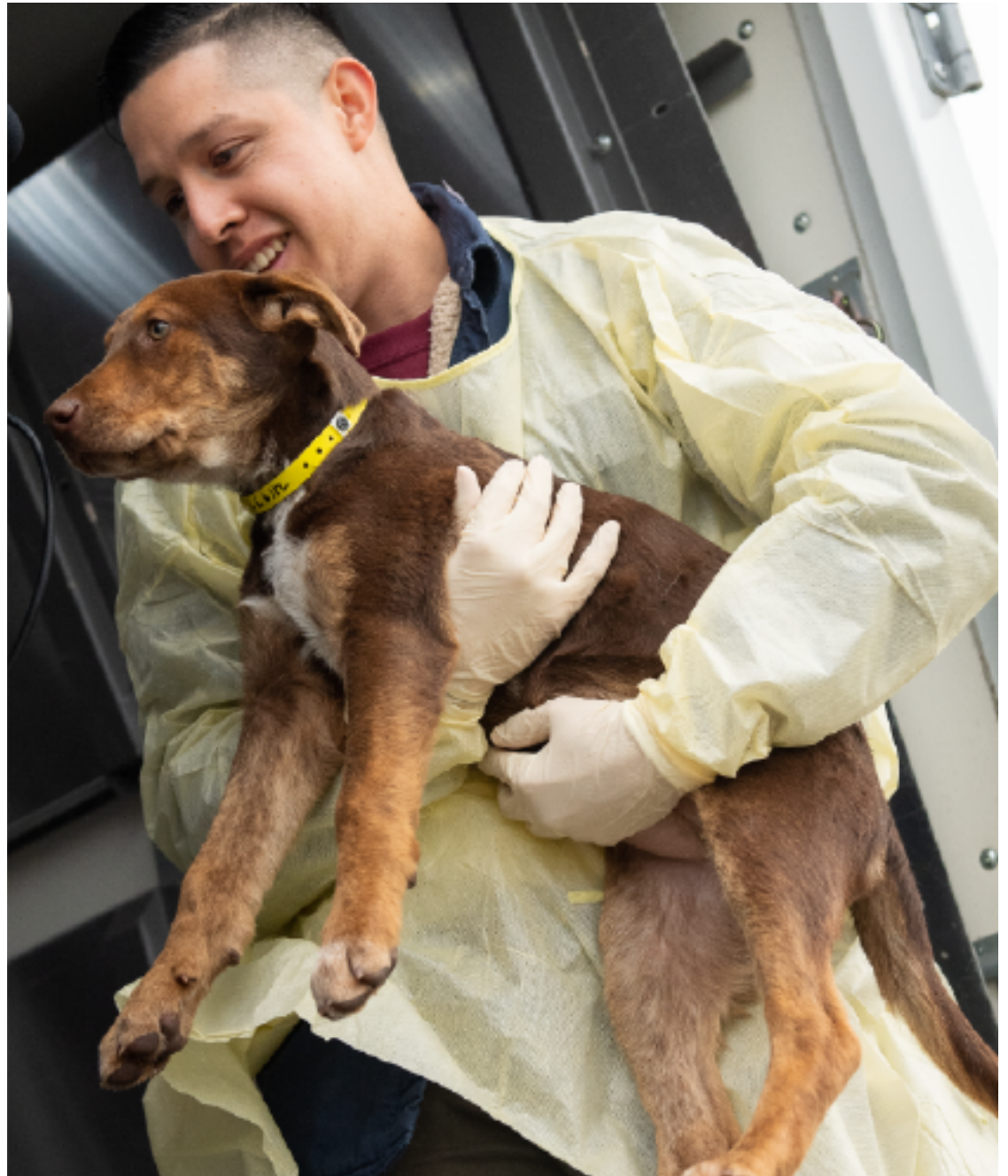
(to the Rescue!)

3,300

animals brought in from shelters
outside our community through
our Regional Rescue Program

44

shelter medicine consultations
provided to other shelters



Partnering to Save Lives



“Our family foundation admires the Regional Rescue Program because it shows how HSSV is always working to help more animals every day. With Santa Clara County’s homeless pet population declining, HSSV is taking the opportunity to help other communities whose shelters need support. As donors, we appreciate seeing them adjust their strategy to meet those needs.”

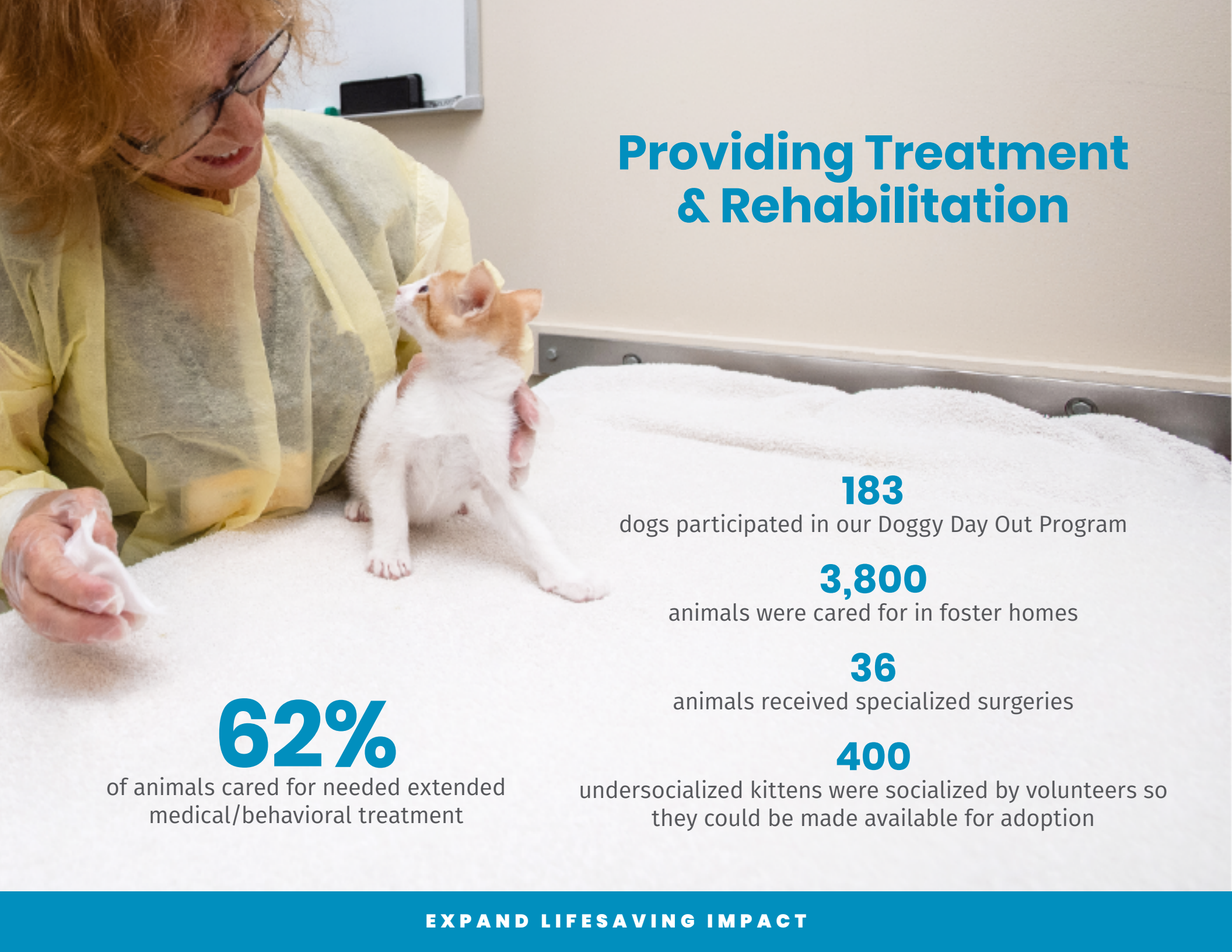
Nancy Severns

Severns Family Foundation

This year we significantly increased the number of animals coming through our Regional Rescue Program. In order to better coordinate our efforts for maximum impact, we helped create a six-organization coalition called the California Humane Animal Transition Team (CHATT), consisting of animal control agencies (Fresno Humane Animal Services, Kings County Animal Services, and Tulare County Animal Care & Adoptions) and rescue groups (Humane Society Silicon Valley, San Francisco SPCA, and Marin Humane) whose goal is to increase lifesaving and improve animal welfare in California’s Central Valley. We made significant strides toward achieving this goal by:

- Transferring vulnerable animals from source shelters to destination shelters,
- Creating comprehensive and sustainable protocols for animals entering source shelters, and
- Collaborating during the transfer of animals to move them more quickly and efficiently to destination shelters.

Thanks to a generous donation from the Petco Foundation, we now have a new transfer van called the Rescue Roadster that will increase our ability to rescue more animals from shelters all over California. With the help of our new van and the support of our community, we’re looking forward to helping California eliminate euthanasia for healthy and treatable animals.



Providing Treatment & Rehabilitation

183

dogs participated in our Doggy Day Out Program

3,800

animals were cared for in foster homes

36

animals received specialized surgeries

400

undersocialized kittens were socialized by volunteers so they could be made available for adoption

62%

of animals cared for needed extended medical/behavioral treatment

Saving the Vulnerable

Many of the animals we saved last year needed extensive rehabilitation or extended treatment. That includes animals like Mowgli, an adorable 5-month-old puppy with parvovirus. As parvovirus is both dangerous for puppies like Mowgli as well as contagious to other dogs, our staff worked round the clock to treat and care for him while maintaining strict procedures to ensure the rest of our animals were kept safe. With treatment and lots of TLC from staff and volunteers, Mowgli was soon feeling better. He was adopted the very same day he was made available to find a new, loving home, and his new family loves and adores him.

Since 2006, we have saved 100% of all healthy animals in our care. This year, we were once again able to save 95% of all animals that came in through our doors, and 100% of all healthy and treatable animals. The remaining 5% were animals that were not able to be saved medically, despite our best efforts, or represented a danger to people or other animals. Thanks to our dedicated team of staff and volunteers and the amazing donors who dedicate their funding to this type of work each year, we're able to provide extensive and specialized treatment and rehabilitation for the animals in our care.





Louie, adopted from Humane Society Silicon Valley in 2018

Finding Homes



Found homes for **6,100** animals including **1,739** adopted animals
from our two Petco Neighborhood Adoption Centers

EXPAND LIFESAVING IMPACT



Juno's Journey

We knew Juno would be a special case right from the beginning. She arrived from a shelter in the Central Valley, extremely shy and afraid of meeting new people.

Making Friends

Our behavior staff and volunteers worked tirelessly to increase Juno's confidence. We soon found that she loved to be around dogs of any size and easily adapted to new play styles. Once her confidence increased, Juno became our official dog greeter and assisted our behavior team in learning more about the dog skills of new dogs that arrived. Her circle of friends continued to widen, and she was making great strides.

New Places

After a few months, Juno began going home at night with Kara, one of our staff members. She was fearful and unsure in new environments, so we wanted to help her get used to the regular sounds and activity of living in a home. It took weeks, but she eventually began to settle down and fell into a routine. It was time for Juno to find her forever home.

Homeward Bound

Barbara Clark is a dog volunteer who works with some of our most challenging dogs. She had met Juno a few times, and as she began to get more acquainted with her, started to think she might make the perfect addition to her family, which currently consisted of two other large dogs. She brought Juno home, where she instantly hit it off with Barbara's two dogs. Juno has now completely settled into her new home, and continues to make lots of progress in her social skills. We are so grateful that our team was able to give her the time and attention she needed to become an amazing family member. And we are so grateful to Barbara for making room in her home for Juno.

Preventing Unintended Births



1,300

free spay/neuter surgeries performed
through Portia's Targeted Spay/Neuter Program
to address overpopulation in targeted zip codes

900

of these surgeries were performed by
Humane Society Silicon Valley

480

were performed at San Jose Animal Care Center
and funded by HSSV



1,700

spay/neuter surgeries of community cats

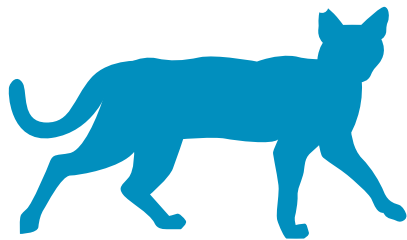
8,500

total spay/neuter surgeries performed

Changing the Future for Community Cats

Kittens born to outdoor community cats account for one of the largest populations of animals entering shelters in Silicon Valley. This year, we made a commitment to do everything we could to drive down that number. Our medical team increased the number of spay/neuter surgeries provided to community cats, completing over 1,700 surgeries last fiscal year. This prevented many more kittens from entering shelters in Silicon Valley. We are so grateful to a very special donor who donates seed funding to this program every year.

Thanks to funding provided by the Farrington Historical Foundation, we also created a new pilot program aimed at lowering the number of kittens coming from unaltered community cats in Milpitas. Through this targeted program, we are able to trap, neuter and return community cats living in colonies within the City of Milpitas. Our Milpitas Community Cat Program officially launched in September 2019, and we're already excited to see the impact the program is making. Stay tuned for more updates!



Shelter Leadership

24

veterinary student
interns and externs

12

Maddie's Fund®
Kitten Nursery Apprentices

14

presentations made by
Chief of Shelter Medicine,
Dr. Cristie Kamiya



The **Maddie's® Executive Leader Fellowship** is a 12-month fellowship funded by Maddie's Fund® at top shelters around the country. This year, Humane Society Silicon Valley was chosen from thousands of other shelters to host two fellows for the year and help them develop critical leadership skills.

HSSV was chosen for its ability to teach and improve the Fellows' skills related to leadership, optimizing mission outcomes, shelter medicine, leveraging collaboration and partnerships, and building a high-performing team to prepare them as future leaders within the animal welfare field.

In January 2019, Taylor Sharp and John Cicoella began their fellowship with us. Over the course of the year, they were mentored by former president Carol Novello, shadowed each department, and worked on various projects, including high-impact projects related to targeted free spay/neuter program, our targeted trap-neuter-return pilot program, and a number of collaborative community projects.

We are so grateful for John and Taylor's work, and look forward to seeing what lies ahead for them!

Responding to Disasters

In November 2018, the Camp Fire tore through Butte County, ultimately becoming the most destructive wildfire in our state's history. Hundreds of animals from the fire-affected area were homeless and needing care. In early December, we sent more than a dozen staff and volunteers to the temporary shelter in Oroville to help care for these animals. Because of the tight quarters and the stress, many of the animals were sick with illnesses such as respiratory infections. Thanks to our shelter medicine expertise we were able to establish strict guidelines and medical treatment protocols to care for the sick animals and to help limit the spread of disease.

Our team stayed in Butte County for over two weeks providing support, establishing guidelines, and caring for animals. We provided much-needed enrichment to alleviate some of the stress the animals were experiencing, and soon saw a decline in the number of sick animals. We are grateful that we were able to not only assist the region with caring for the animals, but also to use our knowledge of shelter medicine to treat the animals and keep them healthy in the midst of a tragic situation.



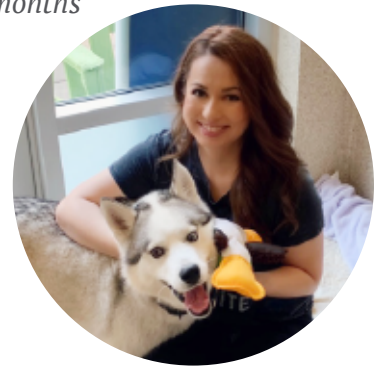
Milo & Emily: A Doggy Day Out Success



Emily Nguyen has bonded with many of the dogs she has taken on Doggy Day Outs, but Milo, an energetic Husky, captured her in an entirely different way. During Milo's stay with us, Emily took him out on numerous adventures, and wrote this about her experience and the special bond she shared with him:

"I signed up as a volunteer for the DDO program a few months after my dog Harvey passed away. I was overwhelmed by the grief and wanted to do something that would help other dogs in need of a home."

I develop so much love for the dogs that I take out for DDO that might have a harder time getting adopted. Milo is one of the rare dogs that seemed to remember me from each DDO we shared. Being able to see him open up over time and show me what a loving and great dog he is was so rewarding."



After many months with us, Milo was adopted, thanks to all the amazing photos and testimonials provided by Emily through her Doggy Day Out experiences with him.

Doggy Day Out is a national Mutual Rescue initiative that helps energetic dogs across the country receive exercise, an outlet for their stress, and attention from potential adopters. Mutual Rescue, which provides a toolkit for shelters to implement their own Doggy Day Out programs, has partnered with 84 shelters in 34 states across the country to bring this incredible program to local communities.

We are so grateful to HSSV's 300 Doggy Day Out volunteers like Emily for their commitment to our dogs!

REVENUE

Fundraising

\$9,604,455

Program Services

\$2,525,597

Investment & Other Income

\$1,420,566

TOTAL REVENUE

= \$13,550,618

EXPENSES

Adoptions & Animal Care

\$4,947,840

Medical Services

\$3,271,515

Mutual Rescue

\$464,373

Apprenticeships

\$88,538

Total Programs to Save Lives

= \$8,772,266

Total Programs to Save Lives

\$8,772,266

Community Programs for People & Pets

\$1,334,091

TOTAL PROGRAM SERVICES

= \$10,106,357

Financial Report

Total Program Services

\$10,106,357

Fundraising

\$1,713,426

Management & General

\$1,196,407

TOTAL EXPENSES

= \$13,016,190

78% of every dollar spent goes to our programs

*For our detailed audit report for fiscal year 2019, please visit hssv.org



Financial Position

Assets

Current Assets

\$4,742,135

Property & Equipment, net

\$19,585,017

Investments & Long Term Assets

\$24,801,970

TOTAL ASSETS

\$49,129,122

Liabilities

Current Liabilities

\$1,575,444

Bonds Payable, net

\$10,015,533

Net Assets

\$37,538,145

TOTAL LIABILITIES & NET ASSETS

\$49,129,122



Board of Directors

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Kurt Krukenberg

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Joanne Jacobs

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Yvonne Saucedo

Giving Societies

PRESIDENT'S CIRCLE

Members of our President's Circle demonstrate a level of generosity that is truly transformative, enabling lifesaving every day by giving \$1,000 or more, cumulatively, each year. As a President's Circle member, you will feel even closer to our mission by experiencing it firsthand.

VISIONARIES' CIRCLE

With cumulative gifts of \$25,000 or more annually, our Visionaries' Circle members deeply invest in our mission while inspiring our community to join them in their aspirations for the future of HSSV. We thank our Visionaries' Circle members for their transformational support, and provide them with unique experiences designed to immerse them even more deeply in our lifesaving work.

HERITAGE SOCIETY

Our Heritage Society members have thoughtfully included Humane Society Silicon Valley (HSSV) in their will or trust, or as a beneficiary of their retirement account, life insurance, charitable remainder trust, or more.

FAITHFUL FRIENDS

As a Faithful Friend monthly donor, you provide steadfast support on a schedule you select, with a gift amount that is meaningful to you. The dependability of your monthly contribution allows us to say "Yes!" to every animal who comes to us for food, shelter, enrichment, medical attention, and ultimately a loving home. Through your monthly gifts, you are working alongside us every day, helping us save lives.

To learn more about our giving societies, visit hssv.org/givingsocieties

Letter from the President

To our partners in lifesaving



To our partners in lifesaving,

It is an incredibly exciting time for Humane Society Silicon Valley! With your support, we have achieved amazing results and established a strong foundation for growth and expansion. Our investments to build effective programs, collaborative partnerships, and expertise in shelter medicine have given us the tools we need to save and enhance lives here in Silicon Valley and beyond. Thank you so much to our gracious supporters and volunteers for making it possible to do this lifesaving work.

As we look to the future, HSSV has ambitious plans to increase our mission impact.

We will continue to support animals and people in our community by ensuring bonded families can stay together and by improving access to veterinary care for those who cannot afford it. At the same time, we will expand the geographic reach of our lifesaving programs to help California eliminate the euthanasia of healthy and treatable pets.

Locally, regionally, and nationally, we will continue to inspire and train emerging leaders and animal shelters across the country. By improving the standards of care for homeless animals and building the capacity of organizations in need, we can save more lives.

Please join me as we celebrate our successes and look ahead to the next year of our lifesaving partnership! We hope to continue inspiring you and ensuring that your generosity creates meaningful results. Much work remains to be done – with our team of talented and passionate staff, dedicated volunteers, and open-hearted donors, we are making an enormous difference for so many pets and people. Thank you for your support – we could not do it without you.

With gratitude,

Kurt Krukenberg

President, Humane Society Silicon Valley



Humane Society Silicon Valley

*A Leader in Animal Welfare, Compassion,
Community and Service*

Humane Society Silicon Valley (HSSV) has been serving people and pets in Silicon Valley for 90 years. Having facilitated more than half a million animal adoptions, HSSV is leading the charge for animal welfare through community education programs, creative marketing techniques and effective homeless animal prevention strategies. HSSV is the first organization ever to meet the model shelter standard-of-care guidelines put forth by the Association of Shelter Veterinarians.

901 Ames Avenue | Milpitas, CA 95035
408-262-2133 • hssv.org



HSSV is a 501(c)(3) non-profit funded through the generosity of individuals who care about homeless pets in their community. We are not a chapter of The Humane Society of the United States (HSUS), do not receive funding from HSUS or the American Society for the Prevention of Cruelty to Animals (ASPCA), and are not a government agency.

Get Social with HSSV

