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For Immediate Release:

## **Humane Society Silicon Valley Former Board Chair Begins New Role as the Organization's President in January 2020**

*HSSV Board Chair Kurt Krukenberg steps into new role as the non-profit's president on January 6, 2020*

**[December 30, 2019]** Humane Society Silicon Valley is delighted to welcome former Board Chair Kurt Krukenberg as their new president on January 6, 2020. Current president Carol Novello is stepping down after 10 years with the organization as she moves across country to spend more time with family. She will continue to stay connected to HSSV by becoming part of the non-profit's Board Alumni Ambassadors, as well as serving as an advocate and spokesperson for Mutual Rescue (HSSV's national animal-welfare initiative).

"I deeply love this organization and all of the people who collectively come together to accomplish such amazing outcomes for both animals and people in Silicon Valley and beyond," says Carol. "Kurt's deep love of our mission combined with his business acumen and emotional intelligence, in addition to being a fellow Harvard Business School graduate, make him a natural choice for this role. I am confident he will continue to build upon the incredible foundation that so many people have worked with me and prior leaders to forge over the years."

Kurt is enthusiastic about stepping up to lead a talented and passionate team that is advancing the cause of animal welfare locally, regionally, and nationally through shelter medicine, scalable rescue partnerships, effective homeless animal prevention strategies, and innovative community engagement programs.

"I am thrilled to step into this role at a time when HSSV has both a strong foundation of existing capabilities and an ambitious strategic plan to further expand our mission impact," he says. "We have a world-class facility with equally impressive people and programs. The incredible support from our community has allowed us to make significant investments in shelter operations, shelter medicine, and collaborative partnerships. These unique capabilities enable us to continue to be a safety net for our local community and pilot innovative new programs here in Silicon Valley while also expanding our support of other shelters to drive change at the regional and national levels. I look forward to sharing more in the future as we move ahead with these strategic initiatives."

He also expresses gratitude for Carol's time as HSSV president: "I am grateful beyond words for Carol's extraordinary leadership over the past decade and her unwavering commitment to HSSV's success. It's inspiring to see everything HSSV has accomplished with the support of our amazing staff, dedicated volunteers, and generous donors. Carol has brought and taught amazing leadership skills during her time here at HSSV."

Prior to HSSV, Kurt spent 20 years helping companies create sustainable growth in a variety of operating and advisory roles. As an executive coach, he worked with business and nonprofit leaders to design effective organizations, build high-performing teams, and develop their own leadership skills. As a management consultant at Oliver Wyman, Kurt led engagements for Fortune 500 clients in media, technology, healthcare, and life sciences. He also has deep cross-functional experience in marketing, sales, and product development at industry-leading technology companies including HP/Agilent and Tektronix.

Kurt received his MBA from Harvard Business School and his bachelor's degree in electrical and computer engineering from Rice University. Kurt is eternally grateful to have been rescued by his wife Charu and their dogs including Cooper, a pittie/chihuahua mix and proud HSSV alum.

For more information, visit [www.HSSV.org](http://www.HSSV.org).

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