



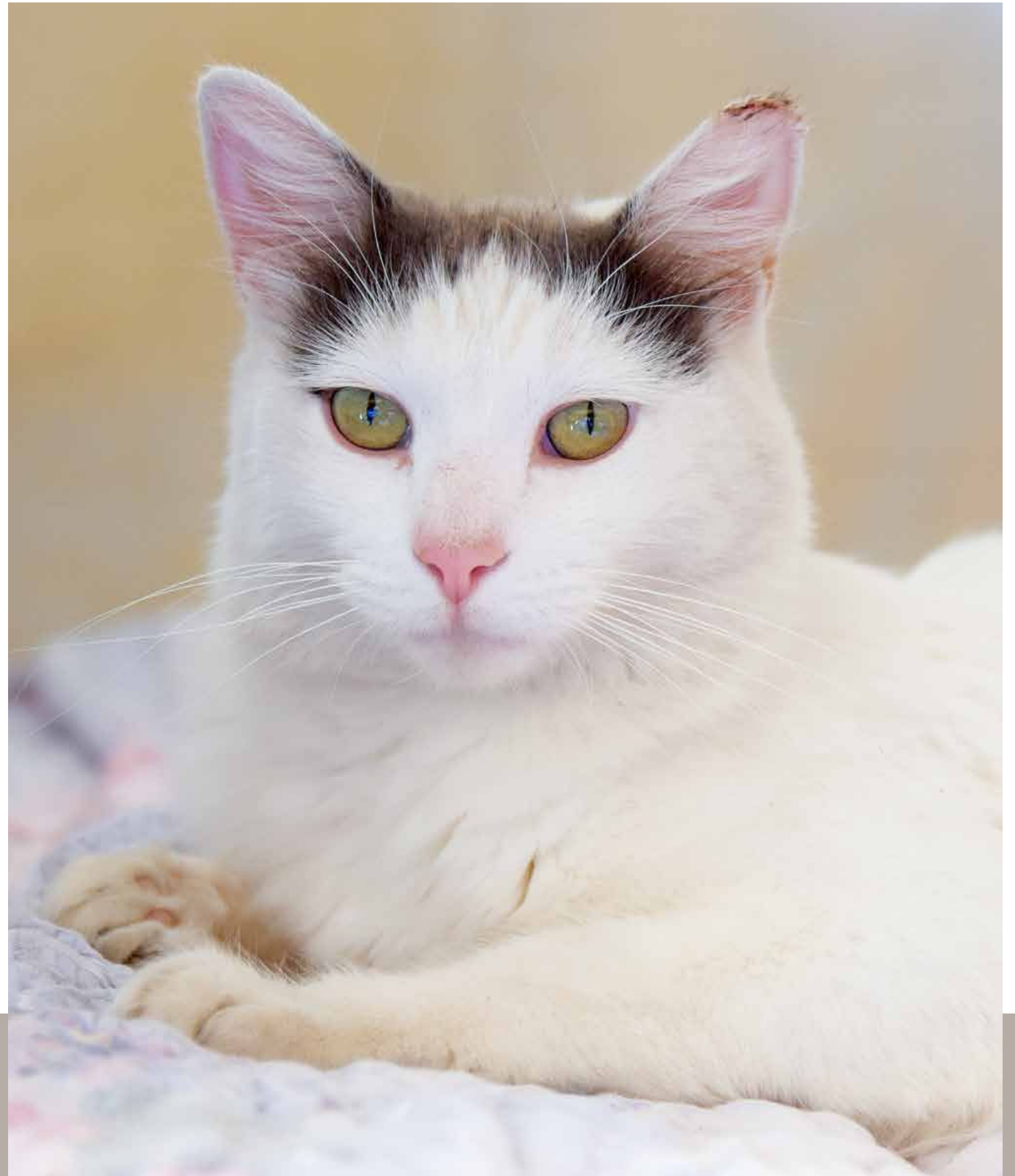
## FISCAL YEAR 2018 ANNUAL REPORT





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## Letter from the President

### Wow, what an amazing year!

This year was full of momentous accomplishments for Humane Society Silicon Valley. We succeeded in completing our Paint a Better Future Campaign, which began in July 2011 with the goal of ensuring we will always be the safety net for homeless animals in Silicon Valley.

We became the world's first model shelter by completing the Association of Shelter Veterinarians' Guidelines for Standards of Care, and we're leading the charge for humane treatment of animals.

And once again we ended the year by saving **100%** of all healthy animals in our care, and **95%** of all animals that came through our doors, including those needing rehabilitation or extended treatment.

### So what's next for our organization?

We will continue our commitment to **ensuring Silicon Valley is a healthy ecosystem for pets** by collaborating with local partners, helping keep pets in homes, and using our resources to save animals that need us most.

With our community's save rate at an all-time high, we will continue to **expand our mission impact** to save more lives beyond Silicon Valley.

Finally, we will use what we've learned through the process of becoming a model shelter to **advance innovative solutions** in the animal welfare industry on a national scale.

I am so excited to celebrate the successes you make possible. We are excited to partner with you as we change the lives of people and animals. Thank you for your incredible support in the many ways you provide it.

Gratefully,



Carol Novello

President,  
Humane Society Silicon Valley



## Impact



# 95%

## SAVE RATE

# 93%

**WeCARE  
Alliance**  
SAVE RATE

*The WeCARE Alliance is a coalition of  
community shelters in Silicon Valley*

## Our mission is to save and enhance lives— both two-legged and four-legged!

# 5,600+

Animals Found  
Loving Homes

# ~4,400

Active Volunteers

# ~7,000

Pet Owners Served  
In Medical

# 17,972

Financial  
Supporters

# \$10,000,627

Funds raised





## Shelter Medicine in Action



Cristie may work in a shelter (she is Chief of Shelter Medicine at HSSV). But she and her wife Kim live in a zoo, with 7 dogs, 2 cats, a Russian tortoise named Wolfgang, poison dart frogs, and fish. Cristie knows from both professional and personal experience that shelter medicine transforms at-risk rescues into outstanding companions. (Three canine family members needed behavioral or medical support before being adopted from HSSV.) When you support HSSV, you support life—totally a worthwhile cause,” says Cristie.

**Cristie and Kim  
with Rocco, Shumai,  
'Ele 'Ele, Tako, Akihiko,  
Wolfgang, Sassy,  
and Star**



# Prevent Unintended Births

## Innovation through Collaboration!



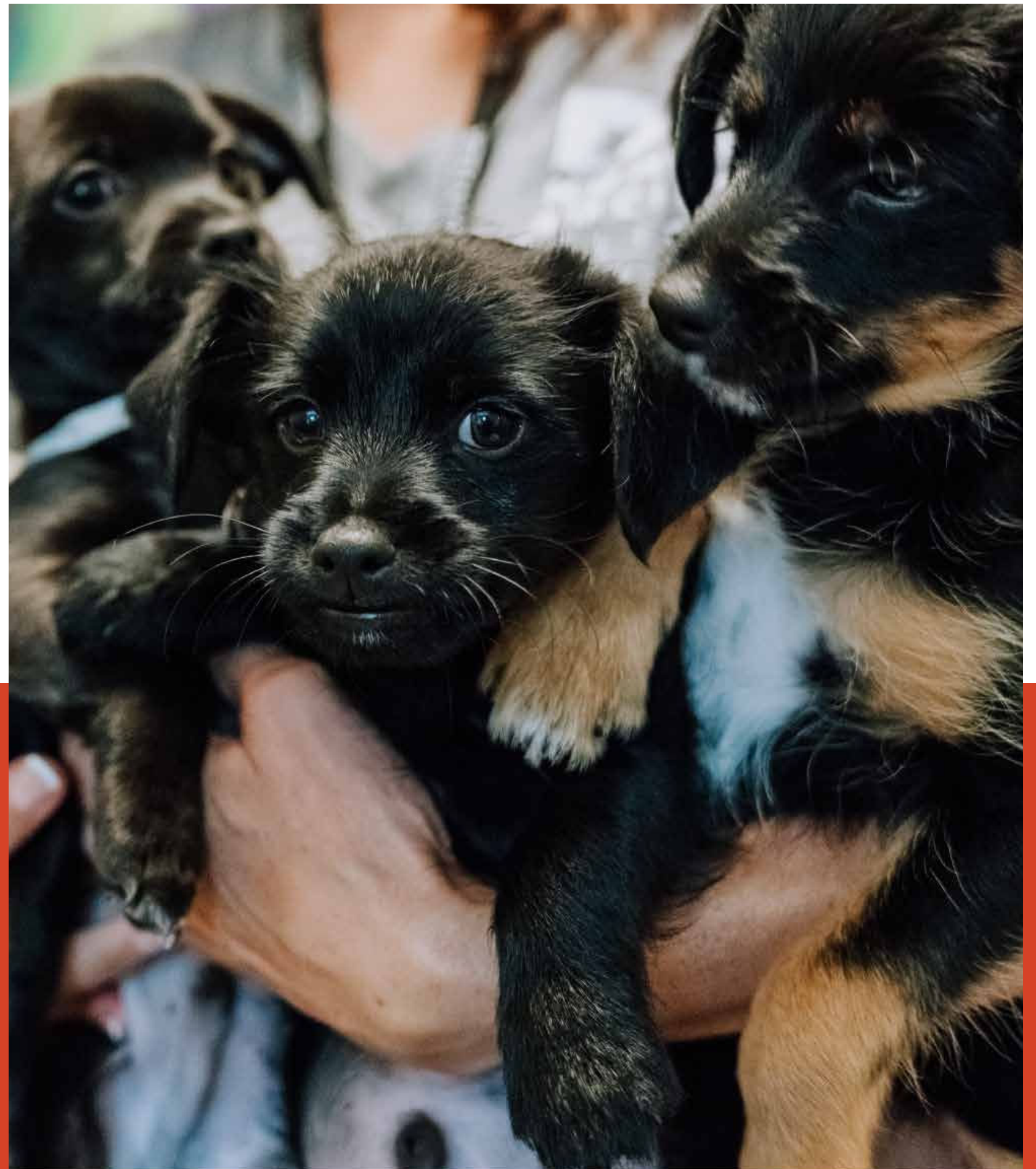
Last year we piloted a new partnership with **San Jose Animal Care Center**. We attended their wellness clinics in order to provide spay/neuter services to the pets of people experiencing homelessness in our community. Thanks to support from the **Rotary Club of San Jose** and individual donors, we are excited to continue this pilot and provide these services on a monthly basis.

**~7,800\***  
**Spay/Neuter  
Surgeries**

*\*Includes 70 dogs, cats,  
puppies & kittens as part  
of the Prevent Unwanted  
Pregnancies (PUP)  
Program.*

**2,000+**  
**FREE Spay/Neuter  
Surgeries**

*to address overpopulation  
in under-resourced areas*





## The Impact of Volunteers



Cathy lives with a crew of shy and special-needs felines and two patient dogs, all adored for what makes them different. But the love doesn't stop at home. For 12 years, Cathy has volunteered at HSSV, doing everything from dog socialization to feral cat trap/neuter/return to surgery assistance to laundry. That's a lot of impact for one woman. "One is a powerful number," says Cathy. "If we each stretch beyond our comfort zone, collectively, we can make a huge difference."

**Cathy and John**



## Breaking Barriers with Shelter Medicine

**600**  
Volunteers  
Fostered

**~3,500**  
Animals

By collaborating with our Regional Rescue partners and using our new shelter medicine protocols, we were able to save dozens of puppies afflicted with Parvovirus, a serious and often fatal disease that can quickly spread through shelters. Thanks to our expertise, strict protocols, and careful socialization practices, we now transfer in puppies with Parvovirus from our Regional Rescue partners regularly, and feel confident we can save and treat them while also caring for their emotional and social needs.

**~320**  
Undersocialized  
Kittens

Cared for in our **Kitten Nursery**



**69%**  
of Animals Cared for  
had extended **Medical/Behavioral** needs







Returned to another local shelter because she nipped, Bunkies was a scared but spunky puppy when HSSV Intake & Behavior Programs Manager Michelle Suarez agreed to foster her through HSSV. Exposed carefully to people, dogs, and experiences, Bunkies grew confident in Michelle's care. Today Bunkies is the ultimate "foster failure". Adopted by the Suarez family, she lives happily with many canine companions. She's also a role model for other fearful canines that Michelle fosters and for shelter dogs, who hang out with Bunkies when she goes to work with Michelle.

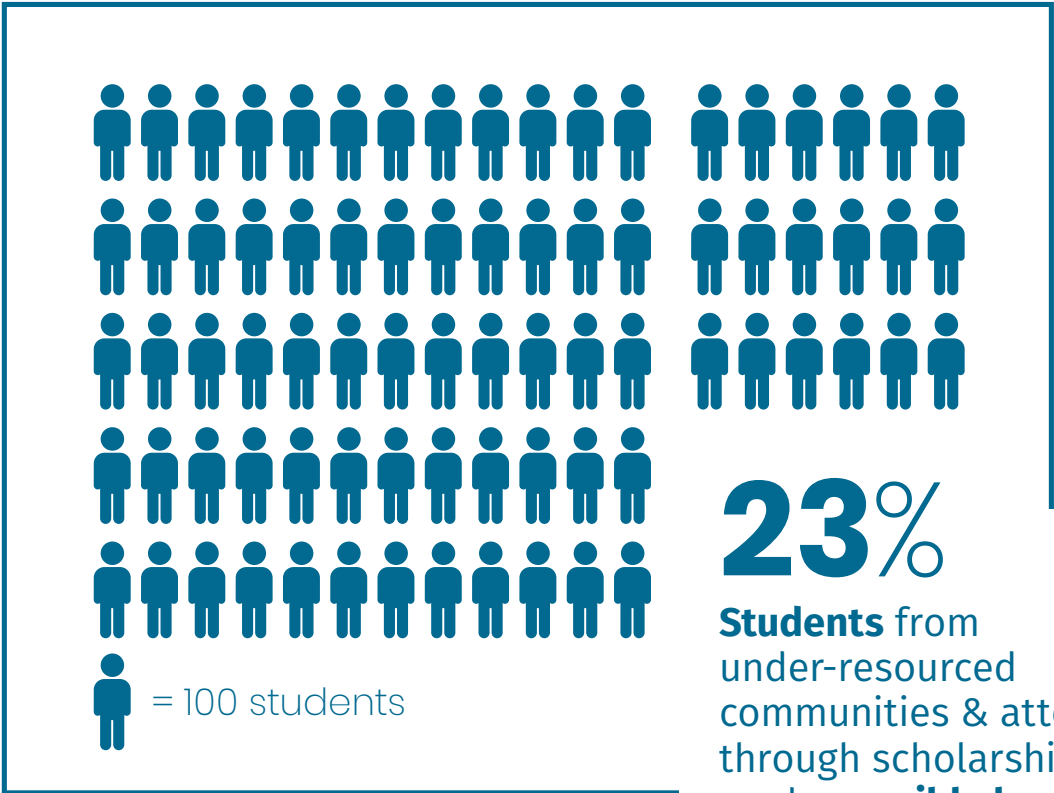
**Michelle & Family**

## From "Behaviorally Challenged" to "Foster Fail"



7,900

Children Participated in Education Programs



23%

Students from under-resourced communities & attended through scholarships made possible by our caring supporters

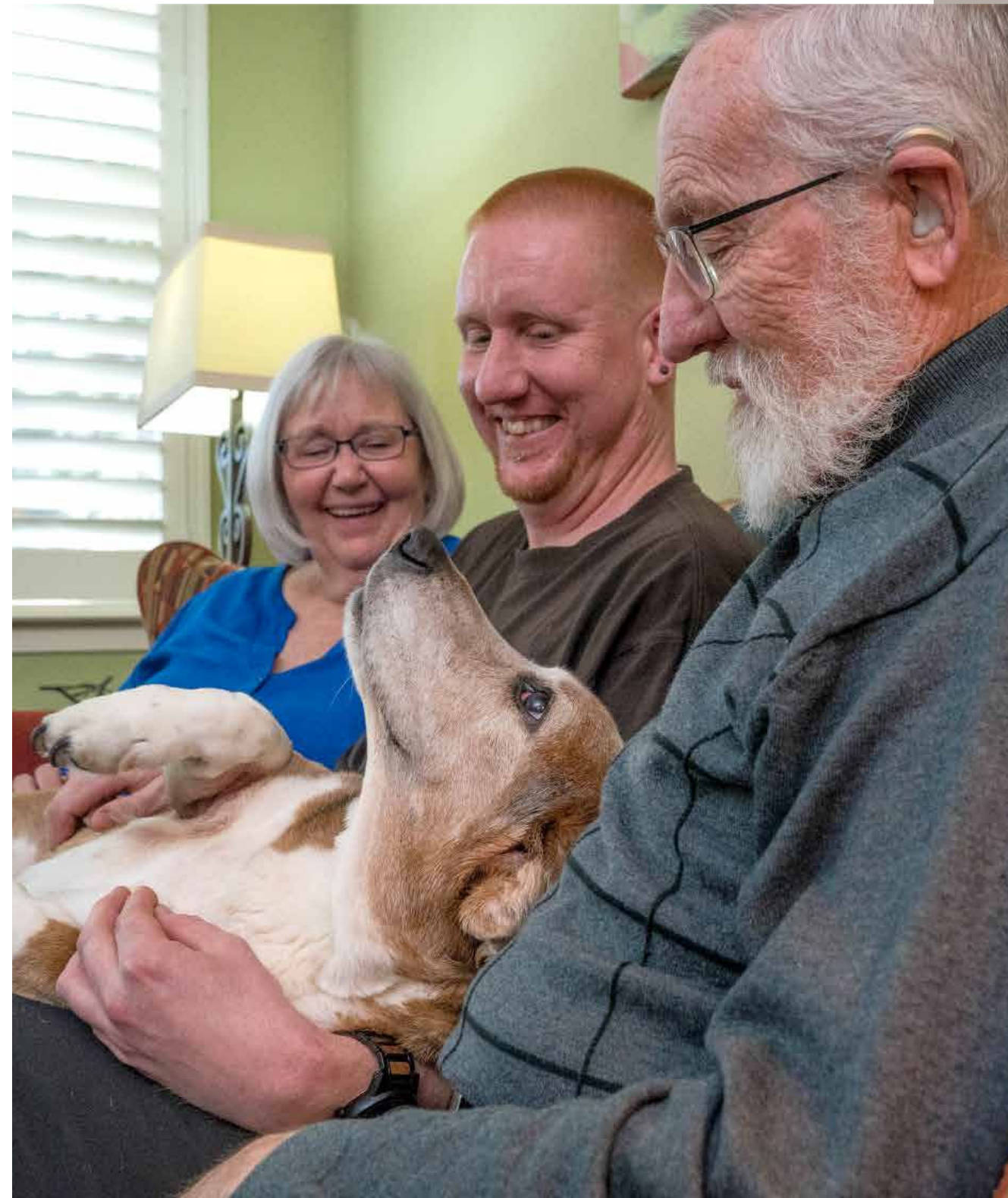


1800+  
Dogs and Their People  
Participated in Training at HSSV

96  
Families Served  
by Behavior & Training  
Counselors



## From Silicon Valley Stray to Spoiled Family Member



General was found tied to a tree at a church in Sunnyvale. Young, active, and very sweet, he also had severe cherry eye, which donor generosity enabled HSSV to correct through surgery. Ready to be adopted, General won the heart of HSSV Animal Care Supervisor Scott Lamb. And when Scott moved home temporarily, General came along. To say General won over Scott's parents would be an understatement. When Scott moved out on his own, they insisted General stay. (Lucky Scott has visiting rights.)

Scott and General



Find Homes

 **5,600+**

Animals Found Loving Homes

— including —

 **1,700+** 

Adopted from Our Two  
Petco Neighborhood Adoption Centers



Out of ~**6,200** animals who came to HSSV,

**2,800+** were brought to HSSV from **38** regional rescue partners





## Fostering Cultivates Empathy



Six minutes. That's how long Charu and Kurt, HSSV Board Chair, fostered Cooper before they realized the laid-back, super-smart, playful Pittie/Chihuahua mix was the perfect complement to their high-energy but aloof spitz-breeds, Luna and Piet. Adopting Cooper from HSSV brought them closer to an organization they value for its impact on the social-emotional skills of young people. "Empathy is foundational to healthy individuals and communities," says Charu. "Humane Education, Mutual Rescue™, and other HSSV programs actively cultivate it."

**Charu & Kurt with Piet,  
Luna, & Cooper**



Keep Pets in Homes

~2,800

Animals  
Microchipped  
Annually

18,800+

Vaccines & Tests  
Administered to  
Owned Pets

Pet Pantry Food Distributed

6,700

Pounds of Dry  
Pet Food



10,200

Cans of  
Pet Food



94

Underserved Families, Community Cat  
Colonies & Rescue Groups Helped



### From the Streets to a Loving Home

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If Bucky could gaze upon the faces of his human companions, he'd see love. That's what compelled Ray and Denise to adopt the stray from HSSV after he was found on the streets of San Jose. That's what motivated them to care for Bucky when glaucoma took his vision. And love is what Bucky has given in return. "We support HSSV with passion," says Ray. "Their programs bring out all the emotions in us."

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**Ray, Denise & Bucky**



## Revenue

Fundraising

**\$10,000,627**

Other Income

**\$735,728**

Programs & Community Services

**\$2,367,890**



TOTAL REVENUE

**\$13,104,245**

## Expenses

Programs to Save Lives

**\$8,650,068**

Community Programs for People & Pets

**\$1,218,750**

Total Program Services

**\$9,868,818**

Fundraising

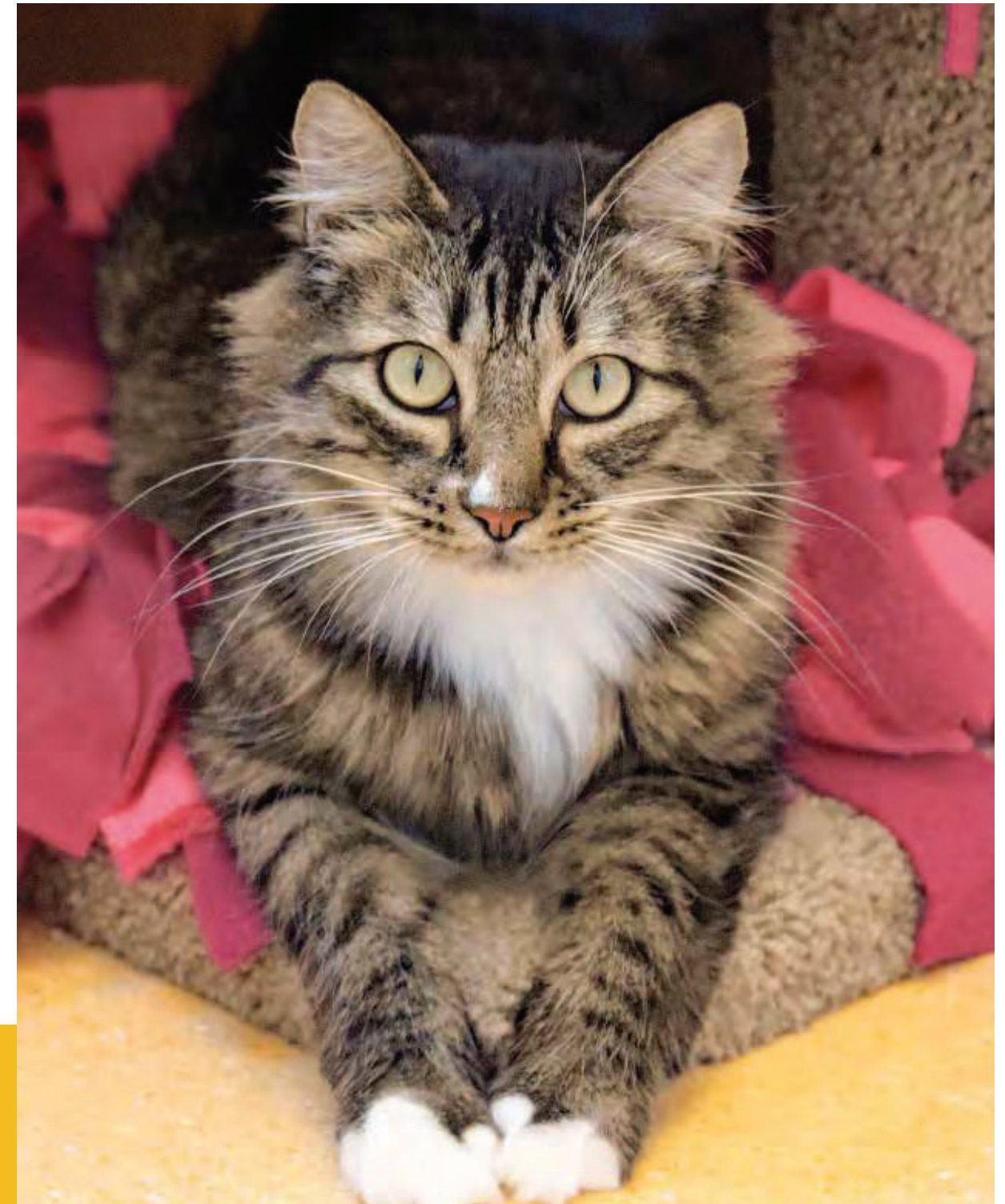
**\$1,551,939**

Management & General

**\$1,170,435**

TOTAL EXPENSES

**\$12,591,192**



**78¢** of every dollar spent goes to programs and services

\*For our detailed audit report for fiscal year 2019, please visit [hssv.org](https://hssv.org)



# Financial Position

## Current Assets

\$8,195,976

## Property & Equipment, net

\$19,641,260

## Investments & Long Term Assets

\$21,007,374

## Current Liabilities

\$1,389,394

## Bonds Payable, net

\$10,451,499

## Net Assets

\$37,003,717

## TOTAL ASSETS

\$48,844,610

## TOTAL LIABILITIES & NET ASSETS

\$48,844,610

As part of HSSV’s long term sustainability plan, HSSV carries low interest tax-exempt bond debt which was used to finance the construction, equipping and furnishing of the Animal Community Center.

The organization’s current ratio is 5.9:1 and it has sufficient liquid assets to pay the bond payable debt over time. In addition, these assets have been invested for long term growth to generate investment income to fund operations in the future and to create an even stronger financial foundation for the long-term.

Industry best practices suggest maintaining 3-12 months of operating reserves. HSSV’s board of directors has designated funding for a six-month reserve for this purpose. The reserves are invested in conservative instruments for long-term growth of principal while avoiding excessive risk.







## Current Board of Directors

Chair: Kurt Krukenberg

Vice Chair: Sally Hazard Bourgoin

Treasurer: Christy Richardson

Secretary: Peter Detkin

Andrea Borch

Alison Buchanan

Sue Diekman

Blythe Jack

Lars Rabbe

Rebecca Ranningier Owen

Brenda Swiney

Debbie Vander Zwaag

## Honorary Board

Kara Berg

John Diekman

Dick Levy

Sue Levy

Judy Marcus

Betty Moore

Dr. Gordon Moore

Clint Severson

Timi Sobrato

Tara VanDerveer

Steve Wozniakk

## Board Alumni Ambassadors

Chair: Marilyn Anderson

Alan Berezin

Kara Berg

Sumita Dutta

Gayle Haworth

Terry Lee

Sue Levy

Kate Mulligan

Geoff Powell

Clint Severson

Timi Sobrato

W. Stephen Sullins





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408-262-2133 • [hssv.org](https://hssv.org)

HSSV is a 501(c)(3) non-profit funded through the generosity of individuals who care about homeless pets in their community. We are not a chapter of The Humane Society of the United States (HSUS), do not receive funding from HSUS or the American Society for the Prevention of Cruelty to Animals (ASPCA), and are not a government agency.

Get Social with HSSV



## Humane Society Silicon Valley:

*A Leader in Animal Welfare Compassion,  
Community and Service*

Humane Society Silicon Valley (HSSV) has been serving people and pets in Silicon Valley for 90 years. Having facilitated more than half a million animal adoptions, HSSV is leading the charge for animal welfare through community education programs, creative marketing techniques and effective homeless animal prevention strategies. HSSV is the first organization ever to meet the model shelter standard-of-care guidelines put forth by the Association of Shelter Veterinarians.

