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For Immediate Release

Humane Society Silicon Valley Partners with the Petco Foundation to Celebrate National “Foster a Pet Month” in June

Silicon Valley Community Members Can Learn How to Save Animal Lives by Fostering

Milipitas, CA (6/24/19) – Humane Society Silicon Valley (HSSV) is celebrating National “Foster a Pet Month” with the Petco Foundation and Skechers’ charity footwear collection, BOBS from Skechers, by recruiting new foster volunteers on **Saturday, June 29 from 1:30 p.m. – 3:30 p.m.**, at HSSV’s Neighborhood Adoption Center at Petco in Sunnyvale, 160 E. El Camino Real, Sunnyvale, CA 94087.

Humane Society Silicon Valley is one of more than 600 animal welfare organizations across the country who will join together to encourage guests to learn more about fostering pets – including what to expect as a first-time foster, the rewards of fostering, and how fostering saves animals’ lives. HSSV staff will be on-site to answer questions and share fostering opportunity information. Also, the first four people to sign up to foster with HSSV will receive a free Litter Genie® Pail.

“If less than two percent of pet-owning households in the U.S. fostered one pet a year, we could eliminate unnecessary euthanasia in animal shelters tomorrow,” said Susanne Kogut, president of the Petco Foundation. “We believe if more people knew about the lifesaving impact of fostering, and that it can be an easy and fun experience, more people would do it.”

The Be A Foster event is part of the Petco Foundation’s annual Be a Lifesaver campaign which encourages everyone to help save animal lives by adopting, fostering, volunteering and donating. To create awareness and encourage more people to foster pets, the Petco Foundation has designated June as national “Foster a Pet Month,” and will share information and stories all month long to show how fostering is highly rewarding and makes a significant impact on helping the U.S. become a lifesaving nation.

In addition to fostering, adopting, and volunteering, Silicon Valley community members can make a difference by making a donation at Petco, at checkout or online, to help pets in need.

To learn more about Humane Society Silicon Valley, visit hssv.org. For more on the Petco Foundation and ways to contribute to lifesaving causes, visit petcofoundation.org/lifesaver and join the conversation on [Facebook](#), [Twitter](#) and [Instagram](#) using #BeALifesaver.

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About Humane Society Silicon Valley:

Humane Society Silicon Valley (HSSV) is an independent, privately funded, 501(c)(3) non-profit organization serving people and pets for over 90 years. In 2017, HSSV became the first organization ever to earn model shelter status according to the guidelines set forth by the Association of Shelter Veterinarians. As an independent non-profit organization, HSSV does not receive funding from Humane Society of the United States, ASPCA or state and federal government entities. HSSV offers quality adoptions, affordable spaying/neutering, vaccinations, microchipping services, pet care services and education programs to enhance the human-animal bond. Established in 1929, HSSV has adopted more than 500,000 animals into permanent, loving homes. Animal welfare is their top priority and their mission is to save and enhance lives. For more information, visit hssv.org.

About the Petco Foundation

At the Petco Foundation, we believe that every animal deserves to live its best life. Since 1999, we've invested more than \$250 million in lifesaving work to make that happen. With our more than 4,000 animal welfare partners, we inspire and empower communities to make a difference by investing in adoption and medical care programs, spay and neuter services, pet cancer research, service and therapy animals, and numerous other lifesaving initiatives. Through our Think Adoption First program, we partner with Petco stores and animal welfare organizations across the country to increase pet adoption. So far, we've helped more than six million pets find their new loving families, and we're just getting started. Visit petcofoundation.org to learn more about how you can get involved.

About BOBS from Skechers

BOBS from Skechers' charitable collection of BOBS for Dogs and BOBS for Cats shoes, apparel and accessories have improved animals' lives: over the past three years, Skechers has contributed more than \$3.4 million to help more than 583,000 shelter pets, including saving more than 241,000 rescued pets in the United States. It all started in 2011, when Skechers launched a movement to support children impacted by natural disasters and poverty – a cause that has helped the Company donate more than 15 million pairs of new pairs of shoes to kids in more than 60 countries worldwide. To learn more about BOBS from Skechers' commitment to making a difference, visit www.BOBSfromSkechers.com and follow the brand on [Facebook](#), [Instagram](#), and [Twitter](#).

About Skechers U.S.A., Inc.

Based in Manhattan Beach, California, Skechers (NYSE:SKX) designs, develops and markets a diverse range of lifestyle footwear for men, women and children, as well as performance footwear for men and women. Skechers footwear is available in the United States and over 170 countries and territories worldwide via department and specialty stores, more than 3,060 Skechers Company-owned and third-party-owned retail stores, and the Company's e-commerce websites. The Company manages its international business through a network of global distributors, joint venture partners in Asia, Israel and Mexico, and wholly-owned subsidiaries in Canada, Japan, India, and throughout Europe and Latin America. For more information, please visit about.skechers.com and follow us on Facebook, Instagram and Twitter.