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FOR IMMEDIATE RELEASE

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**Be Free of Worry This Independence Day & Microchip Your Pet Today!
25% OFF for a Limited Time Only:
Microchipping at Humane Society Silicon Valley**

MILPITAS, CA, JUNE 1, 2014 – Every 4th of July, American families and friends gather to enjoy food, festivities, and fireworks – but what happens to man’s best friend when those fireworks go off? Every year, countless pets get spooked and

hightail it beyond the fence, oftentimes without a collar. This year, prepare your dog, cat or bunny with Humane Society Silicon Valley’s microchipping service!

For the month of June, **Humane Society Silicon Valley is encouraging animal lovers to microchip their pets by offering 25% off their Microchipping service* for cats, dogs, and bunnies.** Additionally, HSSV is offering 25% off other same day services when combined, including vaccinations and nail trim. With no appointment necessary, pet owners can stop by the Animal Community Center located at 901 Ames Avenue in Milpitas. If your pet already has a microchip, be sure to update and verify your contact information with the microchip company to ensure a safe return. Call (408) 262-2133 x 108 for more information or visit HSSV.org.

About Humane Society Silicon Valley

Humane Society Silicon Valley is an independent, non-profit animal shelter that has been serving people and pets for over 80 years. In April 2009, we moved from Santa Clara to our new Animal Community Center in Milpitas, the first environmentally “green” certified animal facility in the country to offer an adoption program with a full spectrum of pet and community services. We also operate multiple Neighborhood Adoption Centers in PETCO in the El Paseo Shopping Center in San Jose and on El Camino Real in Sunnyvale. For more information, visit www.hssv.org

* (Regular price: \$45.00)

MICROCHIPS WORK!

- Approximately **1 in 2 microchipped dogs are reunited** with owners compared to 1 in 5 dogs without microchips.
- Microchipping your dog can **increase the chance of a safe return by 238%.**
- Approximately **1 in every 2-3 cats with microchips are reunited** compared to 1 in 50 cats without microchips.
- Microchipping your cat can **increase the chance of a safe return by 2000%.**

(Based on a study in the Journal of American Veterinary Medicine surveying 53 animal shelters across the U.S. found [here](#).)

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