



## FOR IMMEDIATE RELEASE

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## Maddie's Pet Adoption Days Sets Goal of 10,000 Homes for Pets Little Dog's Big Legacy Leads to \$10 Million Pledge for Nation's Largest Free Pet Adoption Event

A Miniature Schnauzer named Maddie inspired a \$300 million legacy dedicated to giving every dog and cat in the United States what she had: a loving home. This year, \$10 million of that legacy will go to [Maddie's® Pet Adoption Days](#), a free pet adoption event for the nation's homeless dogs and cats, now in its fifth year.

Maddie was a beloved four-legged family member of David Duffield, founder of Workday® and PeopleSoft, and his wife, Cheryl. For the last four years, Maddie's Fund®, their family's foundation, has sponsored Maddie's® Pet Adoption Days to honor her memory.

"When we look into the eyes of the dogs and cats at the adoption event, we see Maddie's spirit in every one of them," says Duffield. "We want all of them to have a chance to inspire, love and enrich the lives of their future families the way Maddie did ours."

This year, Maddie's® Pet Adoption Days will be held the weekend of May 31 - June 1, 2014, and will expand to include 200 animal shelters and rescue groups in 14 communities across the U.S. Maddie's Fund has earmarked \$10 million as a way to give back to the participating organizations, donating up to \$2,000 per adopted dog or cat. The goal of the event is to find loving homes for 10,000 homeless dogs and cats over the weekend by waiving all adoption fees for the public.

**Humane Society Silicon Valley (HSSV)** will be participating in this extraordinary event at their Animal Community Center located at 901 Ames Ave. Milpitas (Contact Phone #408-262-2133) as well as at their two satellite adoptions centers at PETCO at 160 East El Camino Real in Sunnyvale (Contact Phone # 408-720-1419) and PETCO at 500 El Paseo de Saratoga in San Jose (Contact Phone # 408-370-2732).

### About Maddie's Fund

Maddie's Fund® is a family foundation endowed by the founder of Workday® and PeopleSoft, Dave Duffield and his wife, Cheryl. Maddie's Fund is helping to achieve and sustain a no-kill nation by providing solutions to the most challenging issues facing the animal welfare community through the combined efforts of Maddie's® Grant Giving, Maddie's Center<sup>SM</sup> (hands-on animal care), and Maddie's Institute<sup>SM</sup> (research and education). Maddie's Fund is named after the family's beloved Miniature Schnauzer who passed away in 1997.

### About Humane Society Silicon Valley

**Humane Society Silicon Valley (HSSV)** is an independent, non-profit animal shelter that has been serving people and pets for 80 years. In April 2009, we moved from Santa Clara to our new Animal Community Center in Milpitas, the first environmentally "green" certified animal facility in the country to offer an adoption program with a full spectrum of pet and community services. We also operate multiple satellite adoption centers in PETCO in the El Paseo Shopping Center in San Jose and on El Camino Real in Sunnyvale. For more information, visit [www.hssv.org](http://www.hssv.org)

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