



FOR IMMEDIATE RELEASE Contact: Bernadette Cruz # 408-262-2133 x 130

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## Humane Society Silicon Valley Has Reached the GuideStar Exchange Gold Participation Level as a Demonstration of Its Commitment to Transparency

Milpitas, CA – Humane Society Silicon Valley (HSSV) today received the GuideStar Exchange Gold participation level, a leading symbol of transparency and accountability provided by GuideStar USA, Inc., the premier source of nonprofit information. This level demonstrates HSSV's deep commitment to nonprofit transparency and accountability.

We hope you will check us out and tell us what you think:

## **About Humane Society Silicon Valley**

Humane Society Silicon Valley is an independent, non-profit animal shelter that has been serving people and pets for over 80 years. In April 2009, we moved from Santa Clara to our new Animal Community Center in Milpitas, the first environmentally "green" certified animal facility in the country to offer an adoption program with a full spectrum of pet and community services. We also operate multiple Neighborhood Adoption Centers in PETCO in the El Paseo Shopping Center in San Jose and on El Camino Real in Sunnyvale. For more information, visit <a href="www.hssv.org">www.hssv.org</a>. Follow Humane Society Silicon Valley on Facebook, Twitter, Pinterest and Instagram.

## **About the GuideStar Exchange**

The GuideStar Exchange is an initiative designed to connect nonprofits with current and potential supporters. With millions of people coming to GuideStar to learn more about nonprofit organizations, the GuideStar Exchange allows nonprofits to share a wealth of up-to-date information with GuideStar's many audiences. Becoming a GuideStar Exchange participant is free of charge. To join, organizations need to update their report pages, completing all required fields for participation. The GuideStar Exchange level logos, acknowledged as symbols of transparency in the nonprofit sector, are displayed on all Exchange participants' nonprofit reports.