

Media Contact:
Michelle Tennant Nicholson
Wasabi Publicity, Inc.
828-749-3200
Michelle@WasabiPublicity.com
www.WasabiPublicity.com

For Immediate Release:

Yahoo! Employee Foundation Gives Parting Gift to Nationally Renowned Animal-Welfare Group Humane Society Silicon Valley

HSSV receives unrestricted gift of funding from the Yahoo! Employee Foundation

[SAN JOSE, CA, July 20, 2017] Acclaimed animal-welfare organization [Humane Society Silicon Valley](http://www.humane.org) (HSSV) has received a significant funding award from the Yahoo Employee Foundation. The award is a tremendous final gift from the Foundation, which is being dissolved as a result of Verizon's purchase of Yahoo!.

HSSV plans to use the unrestricted funds to further their Paint a Better Future™ campaign for animals in need. The \$55M campaign is in its final six months and its mission is to sustain and expand programs that:

- **Prevent Unwanted Births:** Reducing the number of incoming animals allows shelters to save more lives across a broader community.
- **Treat & Rehabilitate:** HSSV is committed to the care of Silicon Valley's most at-risk pet populations.
- **Find Homes:** HSSV connects thousands of animals to thousands of people, enriching the lives of both.
- **Keep Pets In Homes:** HSSV provides resources to help keep animals with their loving families.
- **Educate:** HSSV's education programs teach animal care, humane advocacy and compassion for all living beings.

The Yahoo! Employee Foundation has supported HSSV over the past several years, contributing funds to programs such as a Regional Rescue and Portia's Targeted Spay/Neuter Program. "We are tremendously grateful for the generosity of the Yahoo! Employee Foundation," says HSSV President, Carol Novello. "This gift has deeply touched the hearts of our employees and volunteers, and will have a significant impact on the many animal lives it will save."

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For more information, contact Executive Publicist Michelle Tennant Nicholson at Michelle@WasabiPublicity.com or 828-749-3200.

Online press kit: www.HumaneSocietySiliconValley.OnlinePressKit247.com

Public site: www.HSSV.org

About Humane Society Silicon Valley: Humane Society Silicon Valley (HSSV) is an independent, privately funded, 501(c)(3) non-profit organization serving people and pets for over 80 years. As an independent non-profit organization, HSSV does not receive funding from Humane Society of the United States, ASPCA or state and federal government entities. HSSV offers quality adoptions, affordable spaying/neutering, vaccinations, microchipping services, pet care services and education programs to enhance the human-animal bond. Established in 1929, HSSV has adopted more than 500,000 animals into permanent, loving homes. Animal welfare is their top priority and their mission is to save and enhance lives. In 2016, premier animal-welfare endowment group Maddie's Fund granted Humane Society Silicon Valley and its President, Carol Novello, their newly created Maddie Hero Award, recognizing Carol and HSSV as innovative leaders in animal rescue. The award recognized nine organizations out of over 13,500 shelters and rescue groups in the country.