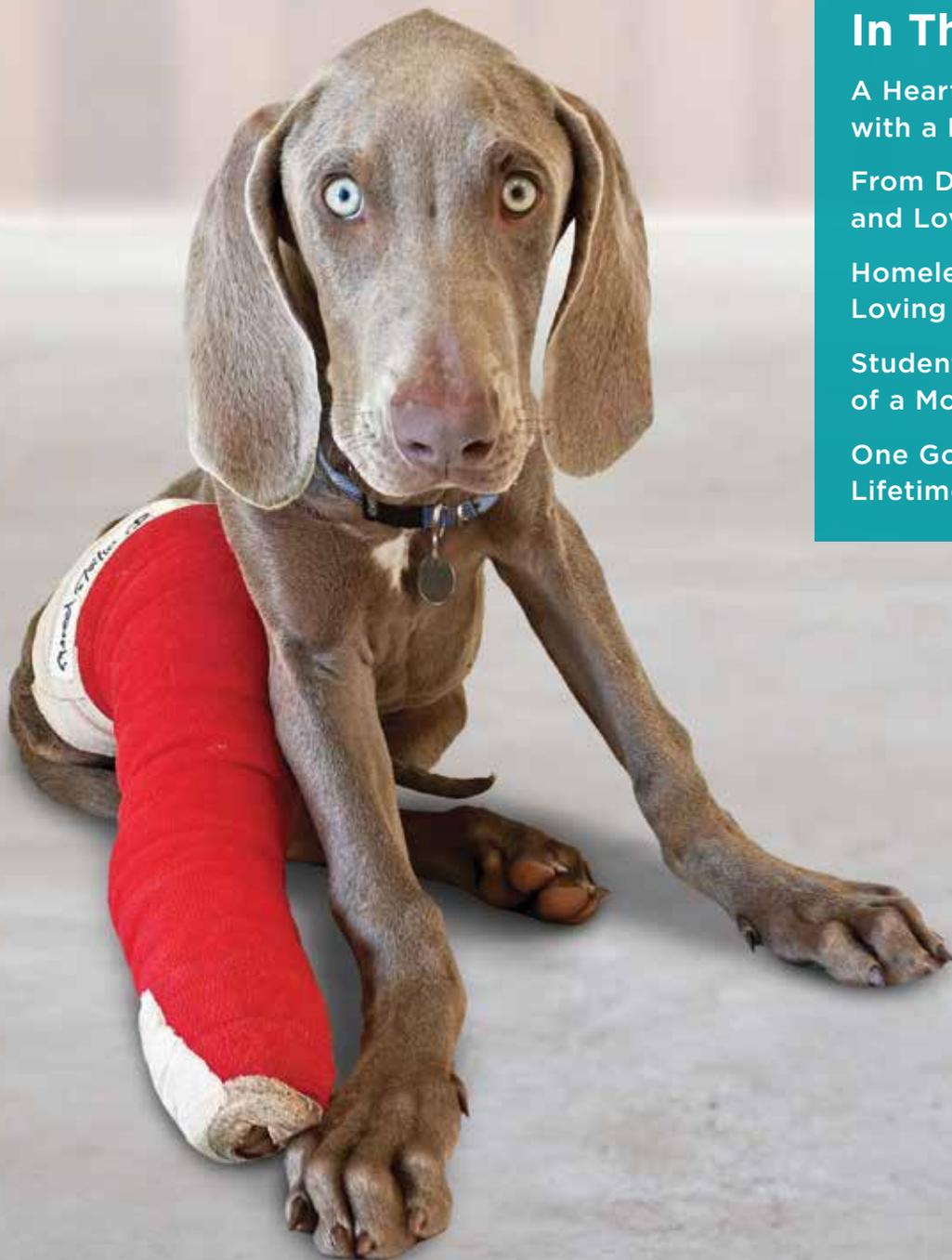


WINTER
2017

All Things Pawsible



HUMANE
SOCIETY
SILICON
VALLEY



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and Love

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Loving Care and a Future

Students Embrace Your Vision
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One Good Day Leads to a
Lifetime of Love



901 Ames Ave.
Milpitas, CA 95035-6326

hssv.org
408-262-2133

Medical Services	Behavior & Training
408-262-2133 x108	408-262-2133 x352
Grooming	Lost & Found
408-262-2133 x124	408-262-2133 x110
Dog Park	Pet Surrender/ Euthanasia
408-262-2133 x164	408-262-2133 x110
Pet Store	Donations
408-262-2133 x164	408-262-2133 x132
Adoptions	
408-262-2133 x150	

From the President

When I look back on the past year at Humane Society Silicon Valley, one word comes to mind: gratitude.

I am filled with gratitude for your commitment to homeless, abused, and neglected animals in our community. Our staff and volunteers are also deeply grateful for you too. They know that without you, many animals would still be suffering on the streets. Even the animals are thankful for the second chances you've created for them!

The stories in this newsletter are a credit to the impact of your support. Because you *believe you can make a difference*, we are able to *Paint a Better Future*. As our comprehensive campaign comes to a close on December 31st, you've helped HSSV reach new heights. You have saved countless animals, filled the homes of their adoptive families with love, and helped ensure this vital work will continue far into the future.

For all of these reasons, I am extraordinarily grateful.

Sincerely,

Carol Novello
President



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Humane Society Silicon Valley Animal Community Center

408-262-2133
901 Ames Avenue
Milpitas, CA 95035

Mountain View Neighborhood Adoption Center in PetSmart

408-425-1569
2440 East Charleston Road
Mountain View, CA 94043

Sunnyvale Neighborhood Adoption Center in PETCO

408-720-1419
160 East El Camino Real
Sunnyvale, CA 94087

West San Jose Neighborhood Adoption Center in PETCO

408-370-2732
500 El Paseo de Saratoga
San Jose, CA 95130

A Heartbreaking Decision with a Happy Ending

Spidey was loved. Loved so much, in fact, that his owners had to make a heartbreaking sacrifice in order to save his life.

After a car broke his front leg and left a gaping wound on his back, they surrendered him to a municipal shelter because they didn't have money for his extensive medical needs. Knowing that surrendering him meant they couldn't keep him, they nonetheless begged the shelter to heal their beloved cat and give him a second chance in life.

Ill-equipped to handle such extreme injuries, the municipal city shelter called Humane Society Silicon Valley, explaining they had a cat with life-threatening injuries. We didn't hesitate; Spidey was immediately transferred into our care.

From his first moments here, it was clear that Spidey came from a good home. Despite his pain, he was loving and social.

Restoring Spidey's Health and Happiness

As Spidey underwent surgery to have his broken front leg pinned together, his previous owners worried and reached out to us for an update.

After another surgery to remove his rear leg, they came in to hold Spidey, comfort him and hear his purr. He needed time in foster care to learn to navigate life on



three legs, one of which was severely weakened.

Our staff now faced our own difficult decision. With Spidey's best interest at heart, we called his owners and asked if they would foster him. They jumped at the chance. For weeks they brought him back for check-ups and our vets saw drastic improvement. In time, Spidey even learned how to jump on the bed — a near miracle considering his disability. He regained full, if different, mobility. Most important, he was loved by the family he had always known.

Two months after we first met him, Spidey was officially adopted back into his loving family. They had been willing to give him up to save his life. Now, they have their precious boy back forever. While Spidey's journey was certainly unusual, keeping pets in good homes is a critical part of our mission. And since no one would ever love Spidey more than his family, we know he'll live happily ever after.



Home for the Holidays

• NOVEMBER 24 TO JANUARY 7 •

There is nothing better than Home Sweet Home.
Take home any adult cat or dog for only \$20!

From Darkest Night to Light & Love

What started as the worst night of Sammy's life ended in a new future with a doting owner and a bevy of human and canine friends . . .

Sammy was badly broken. A Good Samaritan found this poor Weimaraner puppy laying by the side of the road and rushed him to the emergency vet. Despite his injuries, Sammy looked like he had been well cared for. Unfortunately, he had no tags and no one stepped forward to claim him. While the emergency vet gave Sammy pain medication for his badly broken leg, there was no owner to pay for surgery.

A local Weimaraner rescue organization called us about the puppy — could we help? Thanks to generous supporters like you, the answer was a resounding “YES!”

Sammy came directly to our Milpitas Animal Community Center — and not a moment too soon. Barely five months old, he was growing quickly. The window of time for saving his broken leg was small.

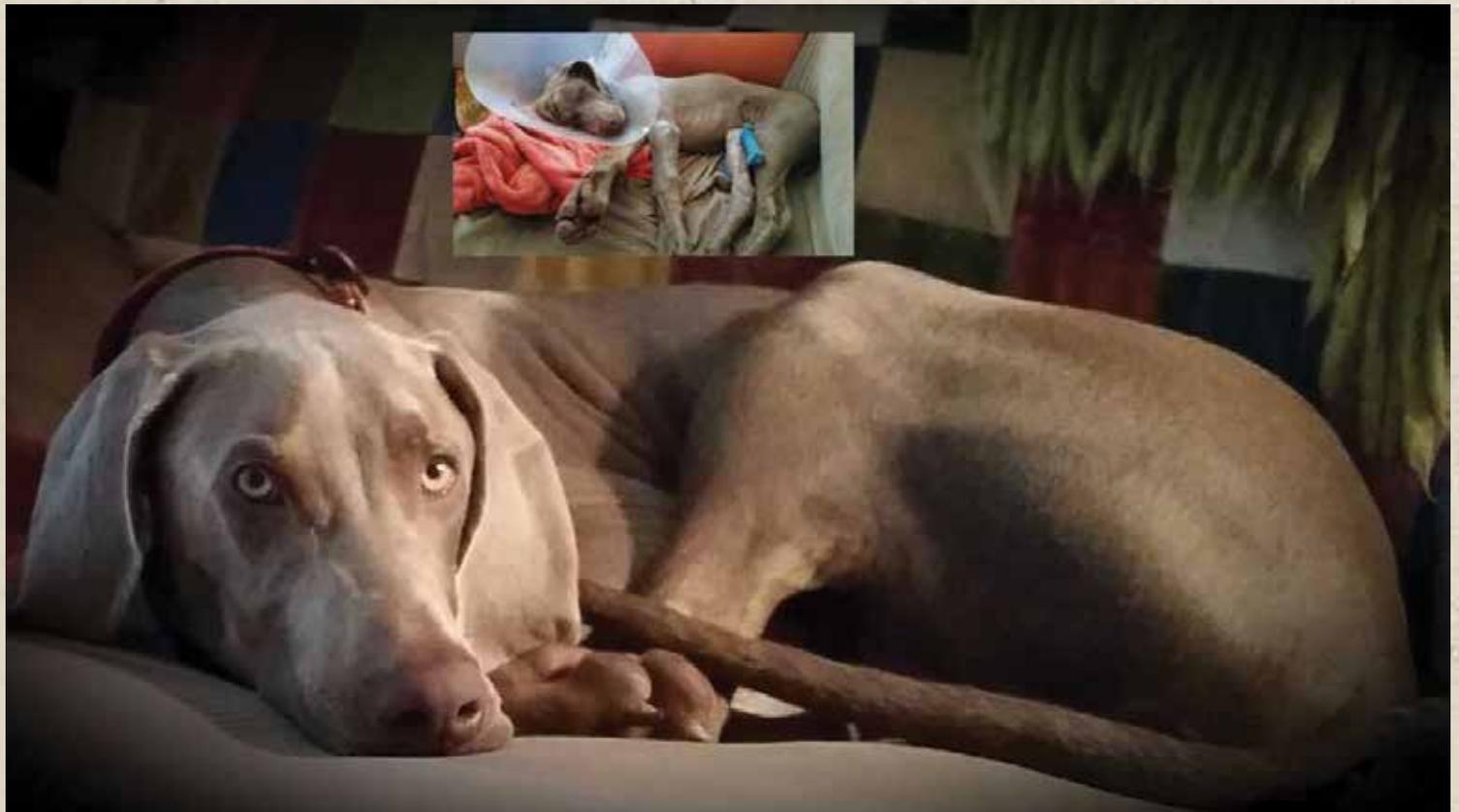
Without quick action, the broken tibia would knit back together the wrong way, rendering the leg unusable and painful for the rest of his life.

Dr. Andrea Moore, our staff veterinarian with considerable skill and experience in orthopedic surgery, carefully placed the broken bones together and pinned them in place. Then, she affixed a frame to hold the leg stable as it healed. Finally, the apparatus was wrapped in a bandage and sealed with a small gauze heart, a sign of the love we felt for Sammy — and every other vulnerable animal here.

Long Road to Recovery

While his leg healed, Sammy would need to be kept calm and quiet — no easy task. Weimaraners are notoriously active dogs and as a puppy, Sammy was even more so.

For five weeks, Sammy convalesced in a foster home with Debbie. She managed his energy, kept him safe, and brought him for checkups with Dr. Moore. After the bones knitted back together, he underwent a





second procedure to remove the pins and the frame, then returned to foster care to await the results.

Two weeks later, Sammy bounded through the doors of our Medical Center for the last time — completely healed and filled with joyful energy. He now had just one appointment left: the one that would bind him to Debbie forever.

“Fearless and So Loving”

Debbie had lost her other dog to cancer months earlier. “I didn’t think I was ever going to be ready for another dog,” she laughed. “Then I saw Sammy’s picture.” Right from the start, she knew he was the one for her.

It’s a long way from a dark roadside to his new home near the ocean, but Sammy handled the transition wonderfully. “He loves everyone he meets,” says Debbie. “He kisses other dogs. He’s fearless and so loving.”

While we’ll never know where Sammy came from, we do know the rest of his life will be filled with light and love — and it’s all thanks to you.



Homeless Family Needed Loving Care and a Future

Stacy and her family showed up in the middle of the night. She was a sweet and beautiful single mom with big blue eyes, graceful cheekbones, and four exuberant, needy youngsters. Unfortunately, she was homeless and out of options.

If you hadn't guessed, Stacy is a cat. While definitely a mix, she had the blue point markings, lean build and bright eyes of a Siamese. Her kittens, already six weeks old, were a mixed bag. Matt and Sam inherited their mother's coloring. Christopher and Barb were black and grey. They needed shelter, food, and homes. They needed a future.

A Happy Future for Stacy, Her Kittens, and Cats Everywhere!

With their long breeding season and ability to have



Stacy came to HSSV with her four kittens. Thanks to your support, they were lovingly cared for, spayed and neutered, and adopted into forever homes.

multiple litters, cats represent the lion's share of unfixed pets in our community. By taking in as many kittens as we can and spaying or neutering them, we are significantly reducing unwanted litters.

Before Stacy, Barb, Christopher, Matt and Sam were adopted, they were all spayed or neutered. Not only did each one of them proceed to find loving homes, they are also guaranteed a future free from the desperate straits in which Stacy found herself before she arrived here. Instead of having kittens or fathering litters, they've become beloved pets in their new adopted families.

Thank you for giving these sweet cats a happy future filled with love!

No Car Wash Needed. Donate Your Car Today!



It's easy, tax deductible & you'll save lives! Visit hssv.org/auto

Students Embrace Your Vision of a More Humane World

The students at Casa Di Mir Montessori School in Campbell may be young, but they've already learned a lot about their power to impact the world around them. After several Girl Scouts who attend the school did a workshop with Humane Society Silicon Valley's Education Department, they spread the word around campus. Soon, the students there decided to invite our education volunteer Terri to give a presentation about our work and the importance of philanthropy in driving it forward.

Then the students swung into action.

Every year the school hosts a Jog-A-Thon to raise money for a local charity. This year, they chose Humane Society Silicon Valley as their recipient. Armed with inspirational posters, the students collected pledges for each lap they could run. And on the day of the Jog-A-Thon, they ran. And ran. And ran. They ran so much that they collected \$4,500 in donations. Thanks



to a match from our Board Members, the students contributed \$9,000 to save pets in their community!

The value of this event extends far beyond just the money raised. These children will influence their parents and communities to spay and neuter their pets and adopt shelter animals. They're creating a more humane future for homeless animals.

Thank you for helping us reach a new generation with your values of compassion and kindness towards animals!

HSSV's educational programs are designed to inspire a new generation to show kindness and love to all animals. Because of your support, students at Casa Di Mir embraced this cause.



Make a Tribute Gift for Someone Special this Season

A unique gift for the animal lovers in your life. Send an e-card or we'll mail a card for you.

A special way to celebrate holidays, birthdays, and milestones, and support animals.

Visit hssv.org/tribute

One Good Day Leads to a Lifetime of Love

Fang Fei loved big dogs, and she was intrigued when she learned about Humane Society Silicon Valley's Doggy Day Out. This program invites members of the public to exercise and socialize our bigger dogs by taking them on field trips. It's a wonderful way for our community to help our dogs by relieving their stress, and a great way for us to learn more about the personalities of our shelter pets.

When Fang signed up, she figured it would be good practice for getting her own big dog eventually. After her first date with a mannerly pit bull named Amber, she was hooked and signed up for another.

When Fang came to pick up her next doggy date, our staff let her know that she was getting one a bit more . . . *energetic*.

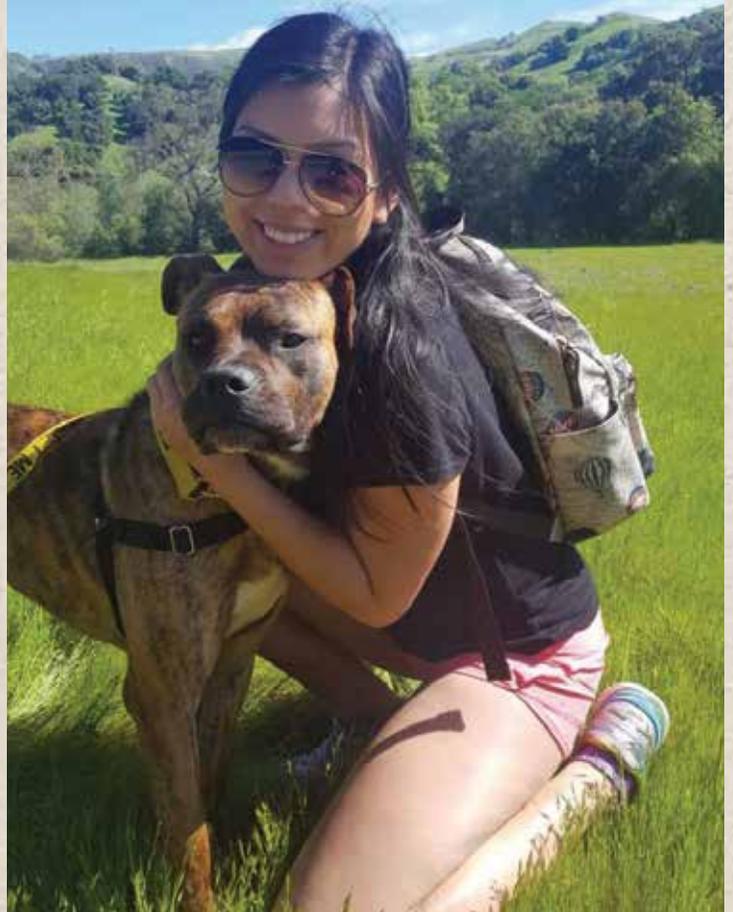
The Dog of Her Dreams

Hendrix was eight months old, and "he could be a bit of a handful," according to our Behavior staff member Hannah Senadenos.

Undeterred, Fang set out to give the exuberant dog a good day.

Maybe it was being away from the shelter. Maybe it was just personal chemistry between the pair. But once they were on their way, Hendrix was completely

Fang just wanted to spend a nice day with Hendrix. But when she fell in love with the big dog, she decided to welcome him into her home forever.



different — attentive, focused and well behaved. Fang especially enjoyed Hendrix's ability to keep up on their long hike.

While this was only their first day together, she knew he was the dog of her dreams. "I loved him right away," she said.

What started as a fun day out has turned into a lifetime of camping trips, beach days, play dates and joyful companionship.

Thank you for giving big dogs like Hendrix a second chance!

Together, We Can Paint a Better Future

Making an Impact in Our Community

The *Paint a Better Future* campaign, with its goal of raising \$55 million over six and a half years, ensures that our organization will be able to continue to generate creative solutions to save animal lives. With over 75% of our funding coming from individuals like you who want to make an impact, Humane Society Silicon Valley is able to create and implement these solutions, picking up where the constraints of government agencies leave off.

Your generosity supports innovative programs that change the lives of animals now and in the future.

We founded and lead the WeCARE Alliance — six local sheltering agencies, most of which are publicly funded — that work together to save homeless animals. Your support allows us to lead and inspire this collaborative system that works to advance the care of companion animals across Silicon Valley.

Our foundation is based on groundbreaking spay and neuter services that reduce the number of animals coming into Silicon Valley shelters today and going forward. We expand on those efforts with rescue and



foster care, owner surrender services, and medical and behavioral programs that provide these animals the best opportunity to thrive. We operate multiple adoption centers and provide owner-counseling to keep animals happy and healthy in their new homes. We are setting a national example of a Model Shelter, shattering the notion of what's possible in animal rescue.

By saving lives, building companionship, and strengthening a community, Humane Society Silicon Valley is making a long-lasting, positive impact that is not easily undone.

With your support of our organization and the *Paint a Better Future* campaign, we can work to save thousands more lives and eventually ensure that every pet in Silicon Valley has a loving home.

Regional Rescue Match Doubles Your Donation Until Dec. 31st!

Paint a Better Future campaign Co-Chairs Sue and John Diekman are generously offering to match donations of any amount to support Humane Society Silicon Valley's Regional Rescue program. Donors have until Dec. 31st to have their donations matched dollar-for-dollar to this important program.

We still have \$210,000 left to raise to meet the full \$500,000 match challenge!

To give to this match, please write "Regional Rescue Match" on your donation remit slip, or consider giving through appreciated stock, IRA distributions, or vehicle donations. Contact sarah.armes@hssv.org for more information.

What You've Helped Create

Your support over the course of the *Paint a Better Future* campaign has allowed us to make new and innovative changes that increase our lifesaving capacity, such as . . .

Mountain View Neighborhood Adoption Center at PetSmart

Our third and most recent adoption location opened in September 2014, expanding our reach to potential adopters. Our three neighborhood locations allow us to perform 40% more adoptions each year.

Adoption Council

A core group of lead staff work together each week to find creative solutions to find homes for our animals faster, especially for our longer-term residents.

Treating Contagious Disease

Our improved practices have allowed us to better treat and quarantine animals with transmittable diseases that put them at risk in many other shelters. Not only are we the prime shelter for cats with ringworm and upper respiratory infection in the area, but we've also been able to save puppies with parvovirus.

Portia's Targeted Spay/Neuter Program

As an expansion of The Chihuahua Project, HSSV offers free spay/neuter surgeries, microchipping, and vaccinations for ALL cats, dogs, and rabbits coming from the five zip codes in San Jose driving the largest number of animals in to local shelters — 95111, 95112, 95116, 95122, and 95127.

Maddie's Fund® Lifesaving Kitten Apprenticeship

Our capacity to save kitten lives has grown so successfully that thanks to Maddie's Fund®, HSSV is now educating twelve students per year on how to implement lifesaving strategies during the busiest time in sheltering — kitten season!

Canine Enrichment

Changes to our Dog Park structure in 2015 have made room for regularly coordinated doggy playgroups for our social and energetic dogs. In 2016, we began a program called Doggy Day Out where ordinary folks take a dog on a field trip out of the shelter. These programs are great for bringing down stress levels and ultimately help our dogs get adopted faster!

... And many more!

These changes are a direct result of the funds raised during the *Paint a Better Future* campaign. Your giving has allowed HSSV to save more lives than ever, taking us to record-breaking new heights. Thank you for painting a better future with us!



GIVE a ninth life.



GIVE a road warrior.

Becoming a Model Shelter

Humane Society Silicon Valley is the first shelter in the nation to meet the Association of Shelter Veterinarians' (ASV) Guidelines for Standards of Care in Animal Shelters. This achievement would not be possible without the funding generated through the *Paint a Better Future* campaign. The Association of Shelter Veterinarians created these guidelines to protect homeless animals from suffering and disease. In meeting all 543 standards, Humane Society Silicon Valley can serve as a model for the greater animal welfare sector.

Prior to the creation of the guidelines in 2011, there were few regulatory measures in place for animal shelters. There was a significant need for clearly defined standards to ensure that the welfare of animals *inside shelters* is not compromised. The guidelines give shelters optimal protocols for individualized and population-wide medical care, behavioral and mental care, and facility design.

We feel a responsibility to help others meet the guidelines as well. Our goal was to show that the guidelines could be achieved, not only for the benefit of our animals, but to help inspire all shelters to commit to better care. We are dedicated to sharing our project plan, approaches, and standard operating procedures with our animal welfare colleagues so that other shelters can get a jumpstart to meet the guidelines faster.

This achievement would not have been possible without the support of our Silicon Valley community. Donors like you have been committed to save the lives of homeless animals, and to give them the best possible chance at a better future. Your generosity has paved the road to this momentous occasion and will help continue our journey toward aiding so many more animals here, and further afield.

Make an Impact

Our goal is to save lives and transform countless others along the way. Your giving makes this possible. **With the *Paint a Better Future* campaign coming to a close on December 31, 2017, now is the time to consider an extra-special gift to make a significant impact.**

As a privately funded organization, we depend on the generous contributions of individual supporters like you. Your investment lays the foundation for an institution built on sustainable philanthropic results, and allows us to expand our influence throughout the community.

When you give to Humane Society Silicon Valley, you're directly supporting lifesaving programs such as rescuing pets from overcrowded public shelters, and preventing homeless animals from entering shelters in the first place. You are supporting an organization dedicated to improving the lives of animals, near and far, through collaboration and education.

Your commitment, matched with our innovative solutions, can continue to change the face of animal homelessness in Silicon Valley. Together, we can paint a better future.



Campaign Committee Members

John Diekman, Co-Chair

Sue Diekman, Co-Chair

Marilyn Anderson

Sarah Armes

Sally Hazard Bourgoin

Sumita Dutta

Stephanie Ladeira

Sue Levy

Kate Mulligan

Carol Novello

Geoff Powell

Amy Winkleblack

For more information about the campaign, please visit hssv.org/betterfuture

Gifts made to Humane Society Silicon Valley can be designated to support the following initiatives:



Prevent Unwanted Births

We offer innovative, accessible, and targeted spay/neuter services that reduce the number of animals coming into community shelters.



Treat and Rehabilitate

We provide second chances for the animals in our community who need care and support for behavioral and medical conditions.



Educate

Working with students in kindergarten through 12th grade, we're providing positive animal interactions to a future of passionate supporters.



Keep Pets in Homes

Our goal is to find solutions and provide assistance for people and their animals to help prevent families from being split apart.



Find Homes

Matching animals to loving homes enriches the lives of both pets and their humans. Animals in our care have as much time as they need to find the perfect home.