



GREATER TOGETHER

Partner with HSSV to *Save Animal Lives*



Have you always dreamed of doing something big for the animals in our community? *Now, you can.*

Imagine preventing animals from ending up in shelters by helping at-risk families keep pets they love...

transforming challenged canines into adoptable good citizens...

advancing creative solutions to “kitten season”...

or educating the next generation of shelter vets.

Maybe you want to do something transformative to *honor an animal* that changed your life, or you'd like to *pay tribute* to someone who is passionate about animal welfare.

Maybe your heart is bigger than your ability to give during your lifetime, but you long to *leave a personal mark* on HSSV's mission.

Maybe you would like to *ensure that today's lifesaving programs continue* to support our human-animal community in the future.

It's all possible when you partner with Humane Society Silicon Valley. We have a lifesaving mission, a track record for impact dating back to 1929, and a vision for the future. You have a passion for animal welfare. Just imagine how much greater we could be together!





With HSSV as your partner,
you can do *something amazing*.

+ You can CREATE A LEGACY

funded during your lifetime, through your estate plan, or through a combination of both.

+ You can DIRECT YOUR GIFT

toward a favorite program or toward the area of greatest need.

+ You can INVEST IN THE FUTURE

by creating your own endowment to support a beloved program — or by contributing to HSSV’s general endowment fund.

+ You can HONOR YOUR INSPIRATION

— human or animal — by naming an endowed gift of \$25,000 or more.

“As she battled cancer, our sister, Sue, was an inspiration. In her honor, we’ve created an endowment with HSSV to help ill, neglected, or abandoned animals in the fight of their lives. Our furry friends should not have to endure these challenges alone.”

Janice Purcell

You + HSSV — it’s a brilliant combination that yields more than the sum of its parts. *When you support HSSV, you save animal lives.* And we have a strategy for maximizing the impact of your giving.

Thanks to the past support of our community, we’ve been able to build a truly innovative human-animal community center and to launch and scale groundbreaking programs. Now, after nearly a century of service, we’re positioned to partner with you in exciting ways that enable you to make a profound and lasting difference in the lives of people and animals.

These new partnership opportunities will shape the future of HSSV by sustaining the signature programs, services, and competencies that have enabled us to innovate and advance animal welfare in our community and beyond. *With you as our partner, we can have even greater impact*, for years to come.

When you're ready to make your significant, personal mark on our human-animal community, *what makes HSSV a powerful partner?*

Nearly **100 years of impact,**
saving homeless animals and enriching human lives at local, regional, and national levels



An innovative, LEED-certified **human-animal community center,**
completed in 2009

In 2017, Humane Society Silicon Valley met 543 strict guidelines set by the Association of Shelter Veterinarians to become

THE WORLD'S FIRST MODEL SHELTER

*Signature programs that sustain a robust **LIFE-SAVING ecosystem in Silicon Valley** and give us traction in addressing pressing animal welfare challenges*

LEADERSHIP in shelter medicine,
ensuring quality of care for shelter animals

The ability to EVOLVE
with the ever-changing needs of our community

A strategy to SAVE EVEN MORE ANIMAL LIVES and to help other organizations increase their capacity to help homeless animals



*A track record for exploring and piloting **INNOVATIVE, integrated services** that impact both animals and humans*

Collaborative RESCUE partnerships throughout California and beyond



What is your passion? What do you want to achieve for people and animals in our community?
 HSSV has signature programs that advance a wide range of priorities.
 Pick what matters most to you, and we can help you structure a gift.

CHOOSE YOUR AREA OF IMPACT

1. Find homes for more animals

- + Use data to make more lasting human-animal matches
- + Expand support for Community Cats — strays and ferals that live outdoors
- + Support and place animals that experience longer shelter stays
- + Expand Shelter-to-Shelter rescue and support foster innovations to save more lives

2. Keep pets in homes

- + Support low-income Santa Clara County community residents in times of need, enabling them to keep animals they love
- + Explore, pilot, and implement programs to engage families and young people

3. Prevent unintended births

- + Expand targeted spay/neuter programs locally and regionally
- + Expand access to spay/neuter services in Northern California
- + Advance community-based mass Community Cat Spay/Neuter pilot and programs

4. Strengthen HSSV as a model of Shelter Medicine

- + Ensure the leadership of HSSV's president and chief of shelter medicine
- + Launch a special medical fund for hospice/"TLC" animals
- + Earmark funds for disaster relief and animal community disaster preparedness
- + Ensure the continuing education and certification of behavior and veterinary team members

5. Advance the field of shelter medicine, *locally, regionally, and nationwide by sharing HSSV learnings and expertise*

- + Support Kitten Apprenticeships
- + Establish a shelter medicine curriculum
- + Conduct on-site assessments and consultations at partner shelters
- + Expand partnerships for shelter-to-shelter rescue

6. Bring people and animals together

- + Engage youth from under-resourced communities
- + Reach out to veterans, people experiencing homelessness, and seniors
- + Expand volunteer programs that benefit both humans and animals, such as Reading to Animals and Doggy Day Out
- + Engage hearts and minds to elevate animal welfare as a cause by sharing more Mutual Rescue™ stories — creating new films, sharing on social media
- + Support programs that make veterinary care and services accessible across our diverse community



Now you can do more than support HSSV today. You can endow the future of animal welfare, in our community and beyond.

An endowment is a fund created by donors that provides a non-profit organization with financial support in perpetuity while at the same time establishing an inspiring legacy for the donor. A donor can create a new endowment to focus on a specific program, achieve a desired goal, or help with the greatest needs of the organization. At HSSV, endowments are protected funds that are invested for long-term growth. Each year, a percentage of an endowment is distributed to provide much-needed support for our programs, outreach, and life-saving mission.

An endowment is an important measure of an organization’s long-term strength. A robust endowment is essential to HSSV’s continuing leadership in animal welfare.

Our goal, with your partnership, is to grow our endowed resources, so that the mission we share with you — saving animal lives — can endure and have even deeper, broader impact in years to come.

ENDOWMENT IDEAS

Whatever inspires you, when you make an endowed gift to HSSV, the impact is perpetual, reaching far into the future.

We’re here to explore the possibilities with you.

For example, you could:

- + Sustain an essential HSSV program** or staff position by endowing it for the future.
- + Support HSSV core strengths** by contributing to our general endowment fund.
- + Build on your annual support** with an endowed gift from your will or trust.
- + Replace several years of annual gifts** at your current level with a single, larger endowed gift that gives you impact now and in the future.
- + Honor your family, a loved one, or a beloved animal companion** with a named endowed gift of \$25,000 or more.

“As long-time volunteers, we see firsthand the efficiency and compassion HSSV brings to its life-saving work. We’ve donated more than \$250,000 to further that mission during our lifetimes, and we recently updated our wills and investments to create a legacy, with HSSV as a beneficiary.”

Elizabeth Laverty and Kevin Williamson

Nearly a century of community support has made HSSV an exemplary animal welfare organization with tremendous potential to make an even greater difference going forward.

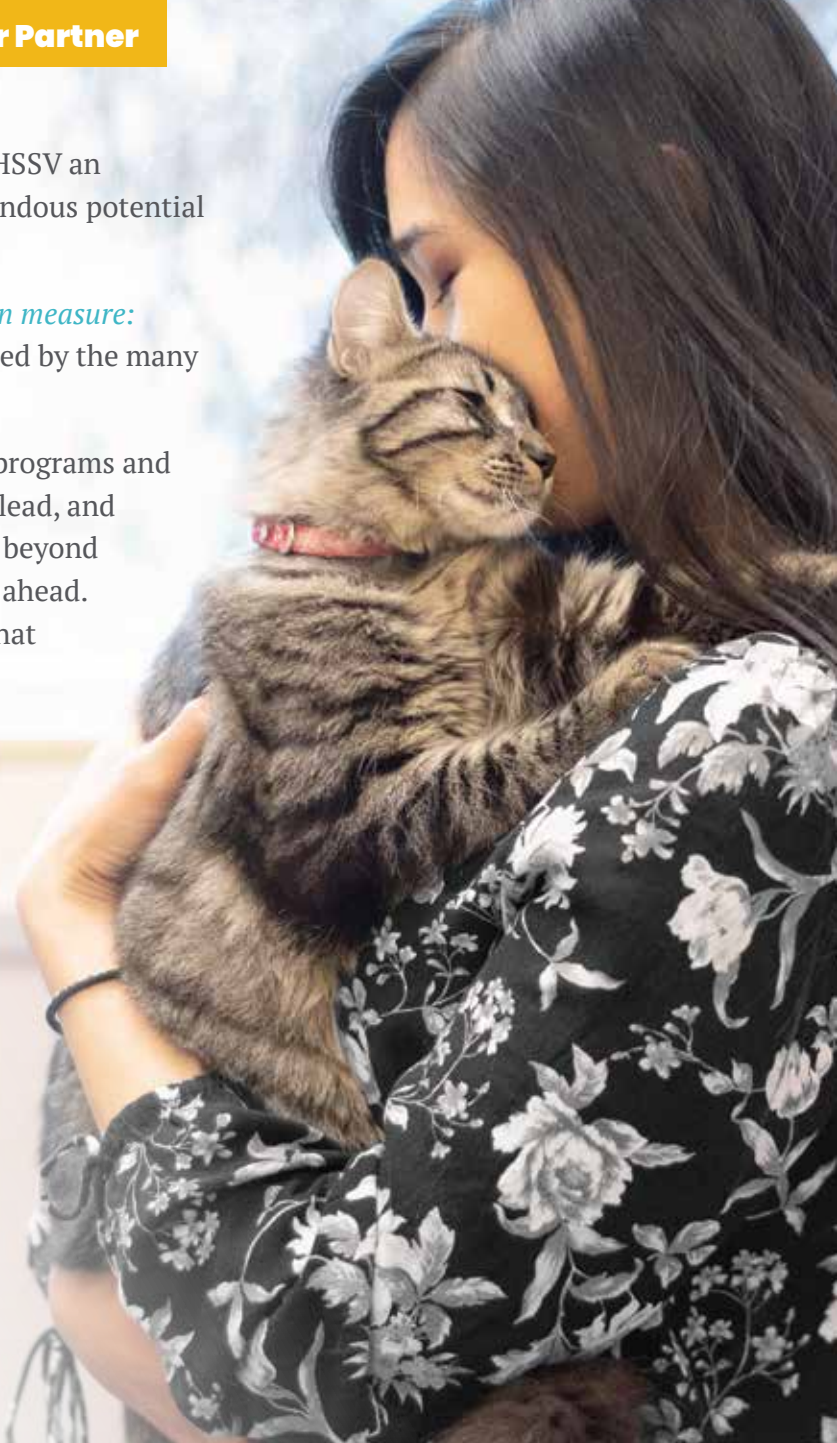
You can help us turn that potential into impact we can measure: animal lives saved and human communities enriched by the many gifts of animal companions.

When you provide support to sustain HSSV's core programs and competencies, you position us to innovate, create, lead, and grow — saving animals and supporting humans far beyond the footprint of our physical facility in the century ahead. If you share our belief that animal lives matter — that animals make us greater humans — explore the possibilities of partnership with HSSV.

You + HSSV: We have much to offer the animals that give us so much, and we are even greater together.

"We connected with HSSV when my mother passed away and we needed a new home for her cat. The staff showed such compassion and commitment that we were motivated to become long-term donors. It warms our hearts to know HSSV continually strives for the benefit of animals in need of forever homes."

Mila Bird



OUR SIGNATURE STRENGTHS

Your partnership gift sustains the innovative programs and core competencies that make HSSV a leader in saving animal lives.

Finding and Keeping Homes *Adoption, Alternative Placement & Pet Retention Programs*

Shelter Medicine to Treat and Rehabilitate *Shelter Medicine & Behavioral Care, Treatment & Rehabilitation*

Shelter Programs *Shelter-to-Shelter rescue, Foster Care & Owner Surrender Programs*

Preventing Unintended Births *Targeted Spay/Neuter Programs*

Community Engagement *Human & Animal Integrated Programs, Volunteer & Educational Engagement*



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OUR COMMITMENT

When you partner with HSSV, you support an organization with a proud track record of impact on the lives of animals and people in Silicon Valley. We are deeply grateful for the generosity of friends who have enabled us to create an exemplary institution and who help us keep our commitment to:

- + Maintain a healthy human-animal ecosystem in our community by sustaining our core programs, locally and regionally
- + Broaden our mission impact by expanding our collaborative partnerships throughout California
- + Explore and pilot integrated services that impact both animal and human lives, providing value to our community well into the future
- + Lead the practice of shelter medicine to ensure quality of care for shelter animals everywhere