

# Press Release



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## Humane Society Silicon Valley's Walk 'N Wag Fundraiser to be Held at new Milpitas Animal Community Center



MILPITAS, Calif., Sept. 14, 2009 – Dog agility demonstrations, dog costume contests, vendor booths and games for the entire family highlight Humane Society Silicon Valley's (HSSV) 7<sup>th</sup> Annual Walk 'N Wag Walk-A-Thon. The event will be held Saturday, Oct. 3, 2009 at HSSV's new Animal Community Center in Milpitas. Registration begins at 7:45 am and the walk will commence at 10:00 am. Hundreds of people and their canine companions are expected to participate in the event to help raise money for the center's homeless animals.

"We wanted to hold our Walk 'n Wag at our new Animal Community Center to showcase our new programs and services to the public," said Christine Benninger, HSSV president. HSSV's new center offers an Adoption Galleria; a Medical Center offering affordable spay/neuter, vaccinations, microchipping and testing services; a doggie daycare, boarding, grooming and training center; a dog park; a pet store, and an Education Center offering programs for kids and teens.

Each year, HSSV cares for thousands of homeless animals and finds them homes. "Every animal that comes through our doors is given veterinary care, a warm bed, nutritious food, and lots of TLC," Benninger explained. "This unique walk-a-thon allows us to highlight our life-saving work and celebrate the magic of the human-animal bond," Benninger added.

Walk 'N Wag is not just for dog owners. All animal lovers are encouraged to walk the course in honor of their pets. The walk is also open to schools and corporations that want to form walk teams. There is no fee to register for the walk, but walkers are encouraged to obtain pledges to help raise money for the shelter animals. Participants who raise \$50 or more receive a free Walk 'N Wag t-shirt.

"Our motto is every step and every dollar raised will help save an animal's life," Benninger said.

Humane Society Silicon Valley's 7<sup>th</sup> Annual Walk 'N Wag is sponsored by Royal Canin Dog and Cat Health Nutrition, NVIDIA, A DOG'S LIFE, Mix 106.5 and NBC Bay Area. People interested in registering for the Walk 'N Wag, or in making a donation, can obtain more information by visiting [www.walknwag.info](http://www.walknwag.info), or by calling Robert Armbrust, events manager, at 408.262.2133, ext. 131.

### About Humane Society Silicon Valley

Humane Society Silicon Valley (HSSV) is an independent, non-profit agency offering quality adoptions, medical care, pet care services and education programs to enhance the human-animal bond. Established in 1929, HSSV has served Silicon Valley for more than 80 years and found homes for more than 500,000 animals. HSSV is an "open door" facility and accepts animals 24-hours a day, seven days a week, regardless of any temperament or health related problems. HSSV's medical center offers affordable spaying/neutering, vaccinations and microchips to the public. More information about HSSV can be found at our website at [www.hssv.org](http://www.hssv.org).

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