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**Steve Wozniak Urges Silicon Valley Community to Fundraise for  
Humane Society Silicon Valley's Animal Community Center**

*Woz Launches Online Campaign and You Tube Video to Encourage Participation*



MILPITAS, Calif., Dec. 15, 2009 – When he's not working, giving lectures, traveling or making appearances on *Dancing with the Stars*, Steve Wozniak, is busy helping the animals at Humane Society Silicon Valley (HSSV). Wozniak has posted a short video clip on You Tube, Facebook and HSSV's website <<http://www.hssv.org/>> , urging Silicon Valley residents to join him in his efforts to "Team-Raise for the Animals", a new 'group' approach to fundraise for HSSV's new Animal Community Center. Wozniak has been involved with HSSV for several years and is a member of HSSV's honorary

board.

"Silicon Valley is the heart of innovation and change. With its environmentally-friendly Animal Community Center, Humane Society Silicon Valley has turned its vision of a world class Animal Community Center into a reality. Now they need the community's help to complete their building campaign," Wozniak says. Wozniak is asking animal lovers to join him in his effort to help raise funds for the New Beginnings Building Campaign by making a donation to his personal fundraising page <<http://www.hssv.org/woz>> or by forming a team of their own.

The HSSV board of directors has challenged the Silicon Valley community and the surrounding area to raise \$150,000 by December 31, 2009 specifically to go toward the new Animal Community Center. As an added incentive, the board will match each dollar raised with an additional dollar. The fundraising challenge is part of HSSV's larger effort to raise \$4.5 million to complete the \$25 million building campaign for HSSV's new Animal Community Center <[http://hssv.convio.net/site/PageServer?pagename=nb\\_homepage](http://hssv.convio.net/site/PageServer?pagename=nb_homepage)> that opened in April 2009.

"If anyone knows how to turn a vision into reality, it's Steve Wozniak," says Christine Benninger, HSSV president. "Steve understands how this new facility is helping us change the paradigm of how an animal shelter is viewed by its community and how it interacts with its community to save more lives."

The new "cageless" facility boasts home-like rooms for dogs, cats and rabbits that dramatically reduces the animal's stress levels and enables real world opportunities for training opportunities.

"HSSV has built an Animal Community Center that truly is an inspiring model of humane animal care, green building design and community involvement for shelters nationwide. We have raised the bar for animals everywhere, not just Silicon Valley," Benninger explains. "This type of giving opportunity comes along once in a lifetime so we wanted a creative way to harness the power of the Internet to get people involved at all levels of giving."

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Supporters are encouraged to help Wozniak in his effort to fundraise for the campaign or create their own HSSV personal fundraising page <[http://hssv.convio.net/site/PageServer?pagename=nb\\_eoy\\_2009](http://hssv.convio.net/site/PageServer?pagename=nb_eoy_2009)> on the HSSV website, [www.hssv.org](http://www.hssv.org) <<http://www.hssv.org/>> . Through their Team-Raiser page, individuals or groups can send emails and post information on their Facebook pages asking their family, friends and co-workers to support them in their effort to help the animals. By teaming up to raise funds, individuals or groups can earn permanent donor recognition awards such as a spot on HSSV's Circle of Friends Community Wall, a brick at the entrance to the new Animal Community Center, a 16" x 16" personalized paver with their animal's name and paw prints, or their name (s) on a doggie drinking fountain, kitty, doggie, or bunny playroom.

"No donation is too small," Wozniak explains. "If everyone who supported me on *Dancing with the Stars* gave just one dollar to the campaign, it would have a huge impact on animal's lives in Silicon Valley and the surrounding areas. Together we can really make a difference."

HSSV's new Animal Community Center is the first environmentally "green" certified Center <[http://www.hssv.org/org\\_green.html](http://www.hssv.org/org_green.html)> in the country to offer an Adoption Program <<http://www.hssv.org/adoption.html>> with a full spectrum of pet and community services under one roof: A Medical Center <<http://www.hssv.org/medical.html>> specializing in affordable spay/neuter, vaccinations, microchipping and testing services; A Dog Park <<http://www.hssv.org/dogpark.html>> ; Doggie Daycare <<http://www.hssv.org/daycare.html>> , Boarding <<http://www.hssv.org/boarding.html>> , training <<http://www.hssv.org/behavior.html>> and Grooming <<http://www.hssv.org/grooming.html>> services provided through A DOG's LIFE; An Education Center <<http://www.hssv.org/education.html>> with programs for children and teens; A Community Room <[http://www.hssv.org/org\\_rooms.html](http://www.hssv.org/org_rooms.html)> that can be rented by groups for meetings; and a Whole Pets store <<http://www.hssv.org/petstore.html>> . All proceeds from these services support HSSV's life saving work.

### **About Humane Society Silicon Valley**

Humane Society Silicon Valley (HSSV) is an independent, non-profit agency offering quality adoptions, medical care, education programs and pet care services to enhance the human-animal bond. Established in 1929, HSSV has served Silicon Valley for 80 years and found homes for more than 500,000 animals. All animals in HSSV's adoption program are sheltered until they are placed in a loving home. HSSV is an "open door" facility and accepts animals' 24-hours a day, seven days a week, regardless of any temperament or health related problems. In April 2009, HSSV opened its new Animal Community Center in Milpitas. HSSV also operates a satellite adoption center in PETCO in the El Paseo Shopping Center in San Jose. More information about HSSV can be found at [www.hssv.org](http://www.hssv.org) <<http://www.hssv.org/>> .

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