

Press Release



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'Whine and Dine on The Row' With Your Animal Companion is the Theme for The Fur Ball, Humane Society Silicon Valley's 4th Annual Gala Fundraiser



SANTA CLARA, Calif., March 6, 2007 – 'Whine and Dine on The Row' with your animal companion is the theme for The Fur Ball, Humane Society Silicon Valley's (HSSV) 4th annual fundraiser. The gala event presented by Santana Row, will be held at the destination shopping center on Saturday, March 24 from 6:00 pm to 11:00 pm.

The black tie evening will feature wine tasting, culinary delights from gourmet chefs at Santana Row restaurants, live music, and silent and live auctions to benefit Humane Society Silicon Valley.

The emcees are NBC11 News Anchors Brent Cannon and Laura Garcia-Cannon.

"Guests will walk the red carpet with their companion animals, enjoy heart-warming videos about adopted pets and how they impact people's lives, and dance the night away to the live music of Mark Russo and The Classy Cats," says Christine Benninger, HSSV president.

A silent and live auction will round out The Fur Ball. Attendees can bid on everything from a NASA Zero-Gravity Experience, to a commissioned animal companion oil painting by Santa Clara artist Sonya Paz, to a 1965 Oldsmobile Cutlass 2-Door F-85.

Funds raised through The Fur Ball support crucial and vibrant HSSV programs. Tickets are \$250 per person and must be reserved in advance, as event attendance is limited to 250 people. For ticket information, or to make a donation, call 408.727.3383 ext. 879.

The Following People Are Members of The Fur Ball Honorary Committee:

Chair - Dharma, canine companion of the Honorable Jerry Brown and Anne Gust Brown
Laura Garcia-Cannon and Brent Cannon, NBC11 News Anchors
Elsie M. Floriani, Executive Editor/Founder, Gentry Magazine and Ron Wendt
Lance Lew, NBC11 Director of Community & Event Marketing
Judy Marcus, HSSV Honorary Board Member and George M. Marcus, Founder and Chairman of The Marcus & Millichap Co.
Fred T. Walters, General Manager, Santana Row
Steve Wozniak, Co-Founder, Apple Computer

Key sponsors of The Fur Ball are: Gentry Magazine, NBC11, VCA Hospitals, Morgan Stanley, WAG Hotels and Natura Pet Products.

About Humane Society Silicon Valley

Humane Society Silicon Valley (HSSV) is an independent, non-profit agency offering quality adoptions, medical care and education programs to enhance the human-animal bond. Established in 1929, HSSV has served Silicon Valley for 77 years and has adopted more than 500,000 animals into permanent, loving homes. HSSV is an "open door" shelter and accepts animals 24-hours a day, seven days a week. HSSV's medical center offers affordable spaying/neutering, vaccinations and microchips to the public. More information about HSSV can be found at www.hssv.org.

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