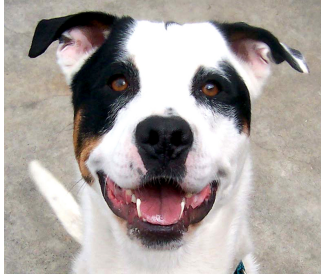


Press Release



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Humane Society Silicon Valley Offers Dog Training Classes With Premiere Training Partner A DOG'S LIFE



SANTA CLARA, Calif., Aug. 13, 2007 – Humane Society Silicon Valley (HSSV) has partnered with A DOG'S LIFE in Sunnyvale to offer dog-training classes to adopters and members of the general public.

Angeline Siegel, director of HSSV's medical center, training and nutrition programs, says participants learn effective positive reinforcement training methods from highly skilled and experienced certified trainers. All classes are dog and people-friendly and designed to help families learn how best to train their family pet.

"Humane Society Silicon Valley wanted to offer a first-rate training program that uses positive reinforcement methods to strengthen the bond between people and their canine companion," Siegel says. "When families bond with their pet they're more likely to head off potential behavior problems and are less likely to surrender that animal to a shelter down the road," Siegel explains. "We partnered with A DOG'S LIFE to help our dog adopters start off on the right paw."

"We believe an educated owner and a well-trained canine is one of the pleasures of life," says Cecilia Saleme, CPDT, director of training and programs at A DOG'S LIFE. "Our goal is for people to have fun while building trust and communication with their canine companion."

Saleme says A DOG'S LIFE offers courses for all canine ages and all canine (and human!) skill levels. Best of all, individual attention abounds with a maximum enrollment number of 12 dogs in a spacious facility with multiple trainers and assistants. For more information, visit http://www.hssv.org/behavior_dogs.html or call 408.727.3383 ext. 861.

About Humane Society Silicon Valley

Humane Society Silicon Valley (HSSV) is an independent, non-profit agency offering quality adoptions, medical care and education programs to enhance the human-animal bond. Established in 1929, HSSV has served Silicon Valley for 78 years and grown into one of the largest animal shelters on the West Coast, caring for nearly 9,000 animals in 2006. To date, HSSV has adopted more than 500,000 animals into permanent, loving homes. HSSV is an "open door" shelter and accepts animals 24-hours a day, seven days a week, regardless of any temperament or health related problems. HSSV's medical center offers affordable spaying/neutering, vaccinations and microchips to the public. More information about HSSV can be found at our website at www.hssv.org.

About A DOG'S LIFE

A DOG'S LIFE is dedicated to enhancing the quality of life for dogs via socialization, exercise and play utilizing only modern, science-based, dog-friendly techniques; giving dog owners peace of mind by providing a supportive, stimulating, healthy and hygienic environment for their dogs versus their being left home alone; providing dog owner education, support and training to promote proper canine care and knowledge to optimize their relationship with their canine companion; and setting the lifestyle standard befitting of A DOG'S LIFE. More information about A DOG'S LIFE can be found at <http://www.dogslife.biz/index.shtml>